

Cultural Attractions

Authenticity Awaits You

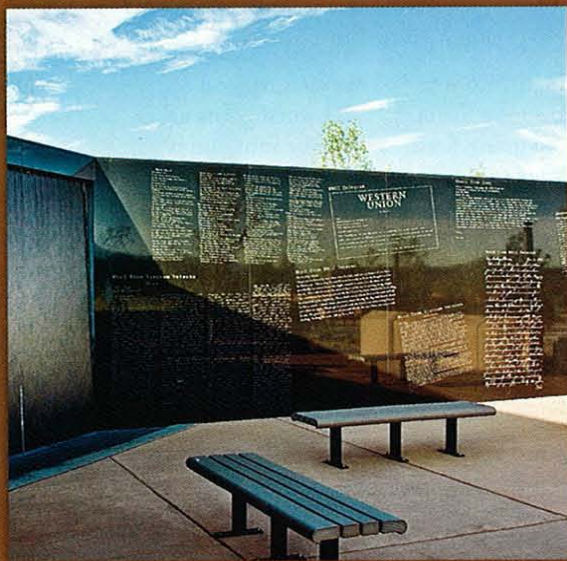
For additional information on planning a trip to Albuquerque, visit www.itsatrip.org to learn more about the city's array of offerings through interactive maps, videos, online tours and more. The website details hundreds of diverse, exciting events that take place throughout the year. Also, use our online trip planning tool to organize your trip.

Once you arrive, stop by an official Visitor Information Center located at the airport or in Plaza Don Luis in historic Old Town for additional brochures and attraction information.

We look forward to welcoming you to Albuquerque – It's a Trip!



ALBUQUERQUE
WWW.ITSATRIP.ORG



New Mexico Veterans Memorial, Museum And Meeting Space

New Mexico's history reverberates with the names of famous military events and personalities. The Veterans Memorial, amphitheater, and newly opened museum evoke memories for all veterans – from the moment of their decision to serve until they return home. Honor those who help protect our nation amidst the inspiring beauty of New Mexico.

The New Mexico Veterans Memorial is located at 1100 Louisiana Blvd. S.E., near the Gibson gate to Kirtland Air Force Base. Visitors are welcome Fridays through Mondays from 9 am until 3 pm. Admission is free.

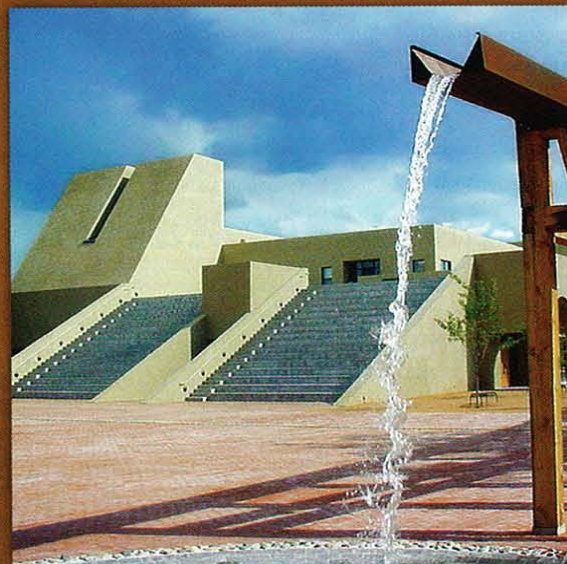
Please contact us to book a reunion or event:
P.O. Box 8389 Albuquerque, NM 87198-8399

505 - 256-2042

1100 Louisiana Blvd. SE, Albuquerque, NM 87108

www.NMVetsMemorial.org

Reader Response **9**



National Hispanic Cultural Center

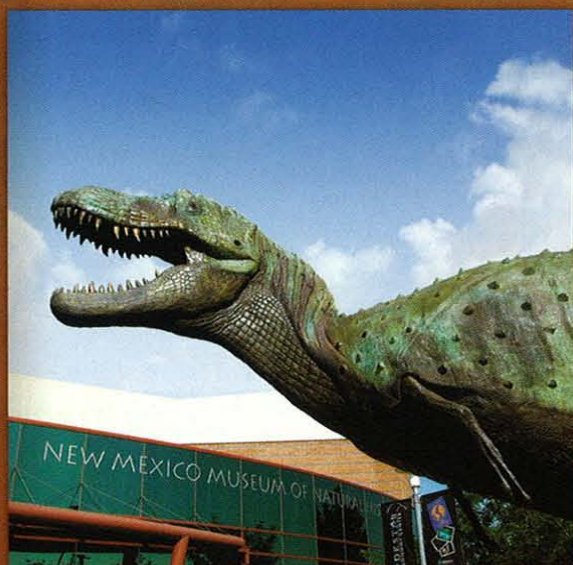
One of the largest centers of its kind in the U.S., the National Hispanic Cultural Center (NHCC) offers a unique experience to all. Entering the campus, one is struck by the varied architectural styles, ranging from a large Spanish tower, to a Pueblo-style adobe school house. Mayan pyramids house the art museum and performing arts center. Visitors can stroll through picturesque indoor and outdoor areas including spacious vaulted hallways and tranquil patios. Enjoy authentic New Mexican food in the Center's acclaimed restaurant, or find that perfect treasure in the gift shop. From exciting music and dance events to stunning art exhibits, readings by renowned authors, and festivals for families, the NHCC has something for everyone.

505.246.2261

1701 4th Street SW, Albuquerque, NM 87102

www.nhccnm.org

Reader Response **10**



New Mexico Museum Of Natural History And Science

Just minutes from Old Town, the New Mexico Museum of Natural History & Science takes you on a journey through the natural history of New Mexico, from the formation of the universe to the present. This interactive museum features world-class exhibits, including an active volcano, an Ice Age cave, and lots of dinosaurs! You'll meet ferocious predators like the enormous *T. rex* as well as colossal giants like *Seismosaurus*.

Continue your journey with a five-story film in the Lockheed Martin DynaTheater or take a cosmic voyage in the Planetarium, New Mexico's largest dome theater! Spend an hour or the whole day, stop for a snack at the M Café, and find unique gifts at NatureWorks Discovery Store.



866-NM-DINOS • 505-841-2800

1801 Mountain Road NW, Albuquerque, 87104

www.NMnaturalhistory.org

Reader Response **11**



Explora

Explora is a new kind of learning place, providing real experiences with real things that put people's learning in their own hands.

Explora is a place where families can learn together through 250 experiential exhibit activities for people of all ages in science, technology and art.

Explora features bilingual signage and staff. Explora cuenta con señalización y personal bilingüe.

Open to everyone, 354 days a year.

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Ideas You Can Touch
Ideas que puedes tocar

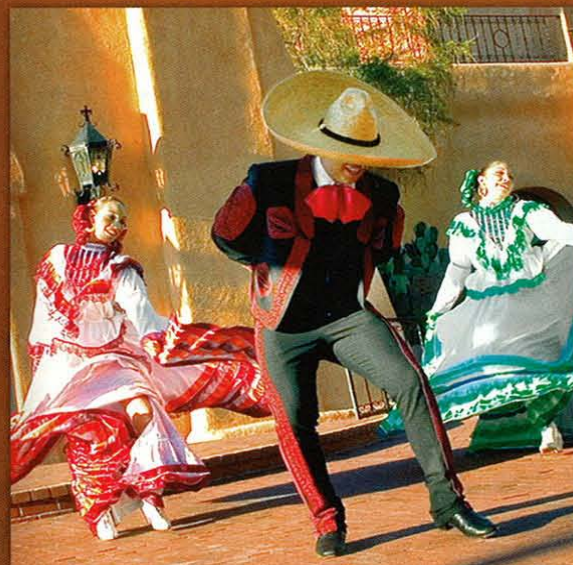
Information: 505-224-8300

Para español llame al: 505-224-8323

1701 Mountain Rd. NW, Albuquerque, 87104

www.explora.us • www.newmexico.org

Reader Response **12**



Albuquerque's Historic Old Town

Walk through living history in Albuquerque's Old Town, the focal point of community life since 1706 centering around historic San Felipe Neri Church. Quiet hidden patios, winding brick paths, gardens and five museums wait to be discovered. Delight in colorful dancers and musicians from our city's 38 ethnic cultures. Find treasures distinctly Southwestern and unique items from around the world in dozens of shops, galleries and boutiques. Savor the spice and flavor of our traditional food that has evolved from Native American and Spanish cultures or a variety of cuisines at restaurants and cafes. Stay in a nearby hotel or bed & breakfast and stroll through our neighborhood.



P.O. Box 7483

Albuquerque, NM 87104

www.albuquerqueoldtown.com

Reader Response **13**



Neighborhood SPOTLIGHT

By George Oxford Miller

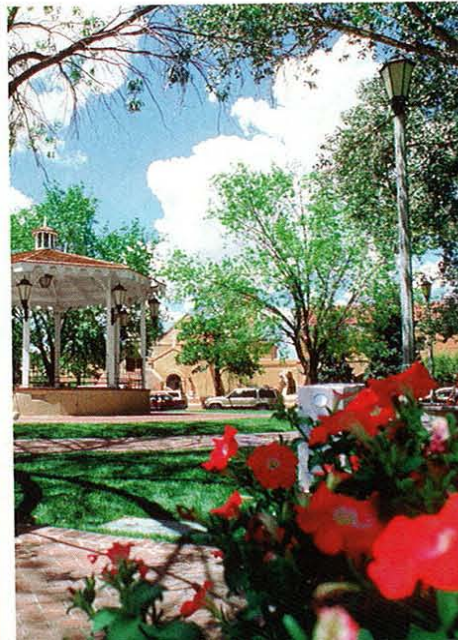
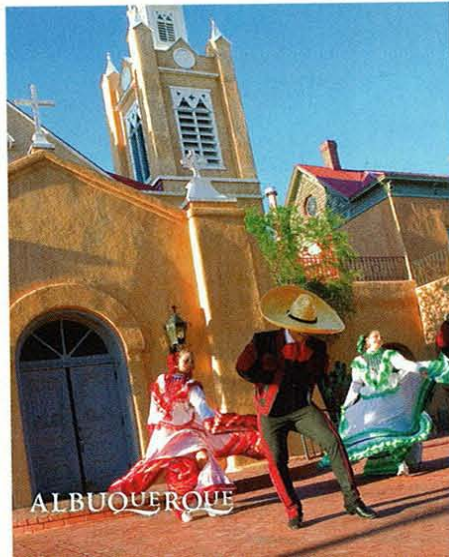
As a 300-year-old city, Albuquerque has had plenty of time to develop neighborhoods with distinctive personalities. Here are four of the most eclectic. All are within a short drive, and the city's Rapid Ride bus makes convenient stops in each one.

HISTORIC OLD TOWN

1

Bustling Old Town has been the city's central gathering place since its founding in 1706. San Felipe de Neri Church is the focal point of the plaza, which is lined with shops, art galleries and restaurants. From late spring through early fall, the Old Town-New Fun program brings even more energy to the neighborhood with music, readings and live performances. During the winter holidays, luminarias and the city's official Christmas tree light up the night.

Shopping is a big draw in Old Town. You can find anything from postcards to paintings, baskets to blankets, and souvenirs to sculptures. Shop owners and employees are friendly and eager to help. Explore beyond the main plaza and discover side streets and patios with artist-owned galleries, boutiques, antiques, outdoor cafés and other attractions. Learn the difference between natural and stabilized turquoise at the Turquoise Museum, and see the world's largest collection of the classic icons of the desert at the American International Rattlesnake Museum. The city's art, science, history and children's museums are within walking distance of the Old Town Plaza on Mountain Road.



DOWNTOWN

2

Downtown Albuquerque, bisected by Central Avenue (old Route 66), is packed with activity, yet compact enough to get around on foot. The Convention Center, restaurants, clubs, movies, galleries and Gold Avenue shopping are walkable. Central Avenue offers quirky reminders of Route 66, which ushered in the era of tourism and commerce. Browse jewelry shops and art galleries and don't miss the stunning Pueblo Deco architecture



From left to right: Old Town flavor¹; dancers perform at San Felipe de Neri Church in Old Town; historic Old Town Plaza²; Central Avenue/Route 66 downtown³; Nob Hill art gallery⁴; retro-style dining in Nob Hill⁵; ABQ Uptown⁶.

photos courtesy of ¹Kip Malone, ²Marble Street Studio, ³Jay Sinclair, ⁴Jeff Greenberg, ⁵New Mexico Stock, ⁶ABQ Uptown



of the historic KiMo Theatre, now a performing arts center. The 64-acre Rio Grande Zoo with 250 animal species is a short drive away on 10th Street.

The East Downtown area (known as EDo) is being revitalized by renovations and new developments, including urban-style loft space. This trendy district also features shops and restaurants that are small in size but rich in character.

Downtown is also the city's transportation hub – the New Mexico Rail Runner Express recently began offering service from downtown Albuquerque to Santa Fe.

HISTORIC NOB HILL 3

From downtown, the Central Avenue/Route 66 corridor continues east to Nob Hill after passing by the University of New Mexico campus and the Maxwell Museum of Anthropology, which exhibits world cultures with a focus on the Southwest. A mix of avant-garde boutiques, art galleries, quaint sidewalk cafés, trendy restaurants and novelty shops line the avenue, all in classic remodeled Route 66 storefronts. Retro diners along the strip serve up some of the best burgers and shakes in town, and after sunset, nightlife abounds. Albuquerque's first shopping plaza, the Art Deco/Territorial-style Nob Hill Business Center, opened in the 1940s with 22 businesses. Today, the horseshoe-shaped complex houses galleries, an antiques shop and gourmet dining – one of many signs that Route 66 is now the vanguard of the city's hip scene.

UPTOWN 4

Emerging Uptown, the city's newest up-and-coming hotspot, offers a look into the future of integrated living. Anchored by hotels, Coronado Center and the upscale retail center ABQ Uptown, this progressive neighborhood is made up of multi-dimensional complexes that combine living, working and recreation. ABQ Uptown features fashion boutiques, home furnishings, gourmet restaurants and specialty shops. Coronado Center, the state's largest mall, is a staple shopping area with more than 150 brand-name retail stores. In addition to modern shopping, Uptown also features EXPO New Mexico: Home of the State Fair, which hosts arts and craft shows, concerts, horse shows and sporting events. ■



For more information on all of the city's NEIGHBORHOODS, visit www.itsatrip.org/neighborhoods

