

**2013 ACCE Industry Advisory Board “Best Practices” Event**

**Final Report**

**March 2013**

*Executive Summary*

The fourth annual ACCE Industry Advisory Board (IAB) “Best Practices” Event was held on Wednesday, February 20, 2013 at the ACCE Mid-Year Meeting in Baton Rouge, Louisiana. This event was attended by seventy-three (73) individuals, including guest speakers, panelists, organization committee members, and academics. Forty-seven (47) individuals were paid registrants and/or dinner guests.

The summary of the income and expenses for this event is provided below. A detailed breakdown of the event budget (income and expenses) is provided on the following pages. An Executive Summary of the Participant Evaluation Survey follows the detailed event budget information.

INCOME	
Sponsorships	\$ 12,350.00
Registrations	\$ 8,620.00
Total	\$ 20,970.00
EXPENSES	
Total	\$ 20,551.44
BALANCE	\$ 418.56

Respectfully Submitted,

Charles McIntyre  
Susan Labas  
James Hogan  
Charlie Roesset  
Larry Favolora  
Brent Vaughn  
Tom Rogers







### IAB Event Income & Expenses - February 2013

Income		Expenses	
<b>Sponsorships</b>			
Performance Contractors	1,000.00	Breakfast & Lunch	4,220.00
Cajun Construction	1,500.00	Breaks	914.00
Simpson Strong Tie	1,000.00	Dinner	5,028.00
NCCER	0.00	AV	1,318.90
Tom Rogers	100.00	Gift Bags	74.00
J.B. Mouton	1,500.00	Printing	2,668.55
AIC	1,500.00	Layout Assistance	500.00
SketchUp	500.00	Band	800.00
Clark Construction	500.00	Transportation	1,894.40
Holder Construction	1,000.00	Photos	385.00
PCL Constructors	250.00	Credit Card Processing	125.00
Auburn IAB	500.00	Matt Stevens expenses	729.69
UTSA IAB	1,000.00	Rusty Sherwood honorarium	1,000.00
Favalora Constructors	500.00	Rusty Sherwood expenses	893.90
Cangelosi Ward	500.00	<b>TOTAL EXPENSES</b>	<b>20,551.44</b>
ThornCo.	500.00		
QuietRock	500.00		
<b>SUBTOTAL SPONSORSHIPS</b>	<b>12,350.00</b>		
<b>Attendees</b>			
Syed Ahmed	175.00		
Norma Andersen	0.00		
Mikael Anderson	195.00		
Yong Bai	175.00		
Philip Barlow	175.00		
Kenneth Barnett	175.00		
Mark Benjamin	75.00		
Charles Berryman	175.00		
Mzrc Bourgeois	195.00		
Hank Bray	0.00		
Richard Burt	0.00		
Allan Chasey	175.00		
Tamara Crooks	195.00		
John Daavettila	175.00		
Cindy Decker	195.00		
Gerrad Delatte	175.00		
Ron Dempsey	175.00		
David Dorsch	195.00		
Dan Dupree	0.00		
George Eustace	195.00		
Laurence Favalora	0.00		
Art Favre	0.00		
Bob Flowers	0.00		
Marty Garza	195.00		
Cheryel Goodale	0.00		
Thad Goodman	0.00		
Philip Hammond	175.00		
Cisco Hobbs	195.00		




James Hogan	0.00		
Doug Hunter	0.00		
Ralph Jacobs	250.00		
Yilmaz Karasulu	0.00		
Tom Kerker	195.00		
Jacob Kovel	195.00		
Susan Labas	0.00		
James Laing	175.00		
Roger Liska	75.00		
David Manry	75.00		
Steven McCrary	195.00		
Charles McIntyre	0.00		
Harry Moeller	195.00		
Eric Mudge	0.00		
Bob Olsen	195.00		
Paris Otremba	0.00		
Keith Parker	195.00		
Randall Paweleck	175.00		
Elizabeth Poret	175.00		
Sharla Rabin	175.00		
Sean Regan	195.00		
Justin Reginato	75.00		
Matt Richards	195.00		
Tom Rogers	195.00		
Charles Roesset	0.00		
Les Rosso	175.00		
Joseph Sapp	0.00		
Steven Scallen	195.00		
Scott Seltveit	175.00		
Rusty Sherwood	0.00		
Khalid Siddiqi	250.00		
Jim Smith	0.00		
Natalie Smith	0.00		
John Sofarelli	250.00		
Michael Staley	195.00		
Matt Stevens	0.00		
Gary Thornton	0.00		
Wanessa Tortolero	195.00		
Brent Vaughn	0.00		
Wayne Wadsworth	0.00		
Brian Wasserman	175.00		
Mark Webster	175.00		
Robert Wells	175.00		
Joshua Wilkinson	270.00		
Gary Winek	75.00		
Drew Yantis	0.00		
<b>SUBTOTAL ATTENDEES</b>	<b>8,620.00</b>		
<b>TOTAL INCOME</b>	<b>20,970.00</b>	<b>TOTAL EXPENSES</b>	<b>20,551.44</b>

**Industry Advisory Board Best Practices Event  
Baton Rouge. LA – February 2013  
Participant Evaluation Survey – Executive Summary**






1. Which of the following most closely describes your field of employment?

Employment		Number	Percent
Academic Administration		6	22%
Association		2	7%
Faculty		5	19%
Industry/Construction Professional		10	37%
Manufacturer or Supplier		1	4%
Retired, Industry		3	11%
Total Respondents		27	

2. Are you currently a member of a local IAB?

Response		Number	Percent
Yes! I am a current member		17	63%
No, I am faculty		7	26%
No		3	11%
Total Respondents		27	

3. How did you learn about this event?

Response		Number	Percent
Directly from an ACCE email		14	52%
Word of mouth from a Colleague		5	19%
Word of mouth from my IAB Chair		3	11%
Forwarded email from the Program Chair of my IAB		3	11%
Other		2	7%
Total Respondents		27	

4. Why did you decide to attend this event?

1. I am an organizer
2. I've enjoyed it in years past -
3. To connect with university representatives and other IAB members.
4. I am the Vice President of the Texas A&M Construction Industry Advisory Council and was asked to participate on a panel.
5. We have a number of IABs at our university. The CM IAB works the best so I thought that this conference would provide information on how to reengage our other IABs. Also I want to make sure that our CM IAB continues to operate a peak performance.
6. Exchange of best practices.
7. To learn more about IAB's for other schools
8. Second year of attending

9. I feel it is important for an academic administrator to be aware of the best practices in relation to IAB's
10. Been to all of them so far and it's been a great source of information.
11. To work with other IAC; IAB members from other universities
12. To learn "Best Practices" from other IAB's. Network with other IAB's and other Universities.
13. To see how other schools conduct their IABs.
14. I was a member of the panel. I agreed to attend because I wanted to share our IABs best practices but also wanted to learn about other best practices for our IAB to incorporate.
15. This is my 3rd event . I bring back a ton of new ideas and information to my IAB.
16. Our IAB, CM Dept. and myself felt it was very important to have a member from our IAB at the event. I was available, interested, and intrigued! So I went!
17. To learn what other IAB's are doing that can be used for our IAC and to enhance our program. also networking with other University and Industry personnel.
18. This seemed very interesting to help mold our CIAC/local CM department with great ideas from other schools outside of ours.
19. To learn from one and another
20. Looking for good ideas
21. forced to go by Susan L LOL
22. As a visiting team member I am better able to talk to Industry Advisory Boards, I am better able to tell them about the IAB event, increases awareness to ACCE.
23. Combined with my scheduled attendance at the ACCE meetings.
24. To Balance my faculty, Professional Association and Industrial knowledge
25. I am a past participant that found value in other's lessons learned.
26. Invitation
27. highly recommended by peer group

5. Was this event of value to you?

Response	Number	Percent
Yes	27	100%
Total Respondents		27

6. Based on your participation in this event, what is the single most important "take home" lesson from your personal perspective?

1. The power and enthusiasm of local support for their programs
2. Not alone in our struggles to move forward - but it can be done!
3. That an IAB can have significant importance to programs.
4. I learned a lot about how other IAB's operate. Things that can help us improve on what we already have.
5. Some of the other IABs invite their alums to be junior members or associate members of the IAB. I thought that was a great idea.
6. One size does not fit all. Some practices are well suited to one program but not for all.
7. Participation is key to program success
8. Every IAB should have one rep at this meeting
9. Specific things that other schools are doing. Clemson's use of Corporate Sponsors is a good example.
10. I have a long list of different ways that people run their programs from the panel discussion and

want to share these ideas with the rest of the IAB

11. do not have one
12. IAB's need a Strategic Plan with measurable metrics.
13. Gaining a knowledge of the IAB for other schools, and how they interact with their respective programs. Also, gaining a better understanding of the ACCE.
14. Hearing what other IABs do & how they operate and incorporating those into our IAB to make it a success IAB. I had several "take home" lessons.
15. How each school finds operating capital.
16. Hearing about other IABs and how they do their business.
17. Just ideas that were discussed for improving our IAC. No single one that comes to mind!
18. The fact that not all schools have required fees, some are invitation only and are free and these donations that are received generally end up being better financial contributions than setting a fee that people will likely not give more money for that.
19. Each Program has a different model for IAB due to location, size and nature of the program.
20. No one way to run an IAB
21. That each IAB has unique obstacles and opportunities
22. Sorry, not single. VUCA. IAB best practices. Passion of IAB representatives. Mike Holland's message. I am a better visiting team member after attending IABs.
23. Most IAB members do not know much about the ACCE and its function/purpose.
24. The ability to work and link Industry with academia
25. The importance of engaging the IAB with students and faculty on a REGULAR basis.
26. Industry folks want to be asked to participate
27. advisory board engagement ideas

7. What did you like “Best” about this event?

1. Roundtable discussions and Panel Q&A
2. roundtables
3. Interaction with other attendees.
4. Easy to reach from Houston. Did not have to fly.
5. Seeing the passionate and active IAB members.
6. Panel discussion
7. Format and length
8. getting to know other industry people
9. Afternoon panel discussion moderated by Jim Smith
10. The PM panel discussion and the sharing
11. Location
12. The IAB Panel discussion and audience participation
13. The round tables.
14. The discussions with other IABs
15. The panel Q&A
16. Learning about the correlation between academia and industry. Also liked the FMI speaker!
17. Forum in the afternoon with the 5 reps from the programs that participated.
18. The overall agenda was very well organized and informative.
19. Cross section of
20. Meeting other faculty and sharing ideas
21. Location and duration and speaker
22. (1) Round tables effective.

(2) Lunch Hour VUCA speaker outstanding, his message will resonate not only in terms of IAB, but also back in the company/industry/business they represent. So VUCA included (1)IAB importance in the Standards (2) Global advocate of quality construction education (3)How VUCA can help with sustainability and growth. Invite back next year - worth the \$

(3) MIKE HOLLAND'S CLOSING REMARKS - I heard this from many many IAB that day!!!!

23. Key note speaker was outstanding.

24. Structure, first time in awhile at a conference felt productive

25. Engaging School / Dept / Program heads in the IAB event

The Panel discussion with IAB participants seemed to add value

The Lunch speaker was excellent

The Dinner was excellent - especially given the local cuisine and atmosphere

26. opportunities for networking

27. opportunity to hear ideas from other IAB members

#### 8. What did you like **"Least"** about this event?

1. ACCE presentation

2. "obligatory speeches"

3. Offsite meal was too far away and took away from the reception.

4. Would have liked to have stayed longer but had to get back to work the very next day.

5. The issues of accreditation

6. Round table discussion

7. N/A

8. The first hour

9. The presentation by Holis Bray

10. it started a little slow out of the gate. It was discussed, and I know it will be addressed for next year.

11. do not have one

12. Nothing

13. The extended panel time after lunch.

14. I liked it all.

15. The first round table session.

16. Academia rhetoric

17. Cannot think of anything.

18. I wish it would have lasted a little longer for the overall questions to the panel as well as when the attendees were able to ask questions.

19. Only big name schools on the panel for discussions

20. Hard to get industry to attend in the middle of the week

21. The morning sessions dragged on in the introduction

22. Cannot choose

23. Too short.

24. NA

25. n/a

26. speakers

27. N/A

9. What suggestions do you have for improving this event?

1. leave a bit of time to eat without the speaker
2. Afraid I don't have any at the moment, but for the first time, it seemed some of the topics were in danger of getting repetitive - not there yet though.
3. more reception time.
4. None.
5. NA
6. More open discussions
7. None
8. Keep the intro short and on task
9. More panel discussions. See question 8. Additional items
10. Take away examples of meeting agendas, sample budgets, overview of mentor programs, scholarship outlines, etc. We have talked about the different things that people do for several years- seems like the next logical step would be an IAB time line of formation and growth, or some same take aways of general things that a specific one does.
11. More interaction time for IAC-IAB members
12. An informal networking event the 1st evening.
13. Have more workshops that promotes collaborative learning between IAB's. This should be categorized between "like sized" programs with an oversight by a larger organization. For example, some of the smaller schools could benefit more from talking to similar sized schools, with added input from a larger school.
14. Continue to host this event somewhere warm!!
15. More open Q& A with specific topics .
16. Getting more industry people signed up
17. Develop subject matter further. Have each participating IAC prepare a questionnaire of what they do for a comparison across the board so they could rank themselves against other IAC's.
18. Do this event two times per year.
19. Attract diverse schools on panel discussions
20. Ok
21. Take way less time in the am to get to work
22. not at this time
23. Combine with 1st day of ACCE meetings
24. NA
25. n/a
26. None
27. Ideas on starting and IAB and how members are acquired.

10. Would you consider attending another ACCE IAB event next year?

Response	Number	Percent
Yes	27	100%
Total Respondents	27	





11. Which ACCE IAB Events have you attended?

Event	Yes	No	Total
2010 Albuquerque	22.22% (6)	77.78% (21)	27
2011 Ft. Lauderdale	33.33% (9)	66.67% (18)	27
2012 Phoenix	48.15% (13)	51.85% (14)	27
2013 Baton Rouge	96.3% (26)	3.7% (1)	27

12. What suggestions do you have regarding the posting of ACCE meeting information and IAB event information on the **ACCE website**?

1. Do it, and make it easy to find
2. I would like to see more of the presentations/discussions posted - and sooner if possible.
3. More information needed. better schedule and online registration.
4. None
5. None
6. N/A
7. Make the session more distinctive from the ACCE session. It currently looks like one event.
8. I can find the meeting info for registration but don't use the site otherwise.
9. No
10. I never check the website- Susan does a fantastic job of getting the information out to those of us who have been there.
11. Just don't post too often
12. I'm not real familiar with the ACCE Website. My suggestion would be to have an IAB Tab and then broken down with upcoming events, old meetings/minutes,best practices, attendees, members, etc around IAB
13. None
14. none
15. I like the early and often reminders .
16. Haven't looked at sorry
17. Set up a separate tab just for IAB to click on!
18. I have not had a chance to reivew this yet.
19. None
20. Do it
21. Faster easier access
22. Send link out to each ACCE IAB??  
Held together, participants have opportunity to interact with members, and to attend initial training and meetings. Just as IAB is part of Construction Management programs, so should IAB part of ACCE.
23. none
24. NA
25. Posting on website is OK; however, email communication seems more effective. Recommend that you make certain that you distribute info to all academic leaders and TRY to send direct to key IAB members (whose names you will need from the academic heads)
26. none
27. n/a

13. Do you think the IAB event should be held independently of the ACCE meeting (on a different date and at a different location)?\*

Response		Number	Percent
Yes		3	11%
No		24	89%

Comments:

- These are independent and are not necessarily a requirement for the other.
- I think it is an independent activity.
- Too long away from the office

14. If you are not currently a member of ACCE, what would ACCE have to do to get you (or your organization) excited about joining ACCE and becoming an active member?\*

1. I am
2. We have two active individual memberships; would like more budget for more memberships.
3. member
4. Currently members
5. My organization is already a member
6. N/A
7. N/A
8. Currently a member
9. N/A
10. I think CSI is already a member...
11. am a member
12. For ACCE to show measurable and timely results from IAB input and recommendations.
13. I need more information regarding ACCE.
14. none
15. I am considering joining ACCE and may taker part in the training event.
16. N/A
17. I am an individual member!
18. I am not sure of the fees but what are some benefits that would be available for being a member.
19. Not applicable
20. Am a member
21. nothing
22. Am a member
23. Need to emphasize the importance of the ACCE in the Construction education process.
24. Member
25. I am a member and think that it is VERY important for efficiency and exposure that the IAB meeting and the ACCE be co-hosted as it was done in Baton Rouge.
26. n/a
27. not sure