



**2014 ACCE Industry Advisory Board Event - Tampa, FL
Final Report**

Executive Summary

The fifth annual ACCE Industry Advisory Board (IAB) Event was held on Wednesday, February 19, 2014 at the ACCE Mid-Year Meeting in Tampa, Florida. This event was attended by eighty-five (85) individuals, including: industry representatives, academics (administrators and faculty), ACCE organization members, guest speakers, and panelists.

The summary of the income and expenses for this event is provided below. In order to provide a comparison from past events, a summary of the breakdown of the revenues and costs for this (and previous) IAB Events is also listed. The Participant Evaluation Survey for the 2014 IAB Event is also included in this report which follows this Executive Summary.

2014 IAB Event		2013 IAB Event		2012 IAB Event	
Revenue	\$26,530.00	Revenue	\$20,970.00	Revenue	\$16,100.00
Expenses	\$14,715.05	Expenses	\$20,551.44	Expenses	\$13,296.74
Balance	\$11,814.95	Balance	\$ 418.56	Balance	\$ 2,803.26

Respectfully Submitted,
Charles McIntyre, Co-Chair IAB Task Force
Susan Labas, Co-Chair IAB Task Force



**ACCE Industry Advisory Board Event
February 19, 2014 - Tampa, Florida
Participant Evaluation Results**

1. Which of the following most closely describes your field of employment?

	Response Total	Response Percent
Academic Administration	9	23%
Association	3	8%
Faculty	8	21%
Industry/Construction Professional	16	41%
Manufacturer or Supplier	0	0%
Retired, Academic	0	0%
Retired, Industry	3	8%
Retired, Other	0	0%
Other	0	0%
Total Respondents		39

2. Are you currently a member of a local IAB?

	Response Total	Response Percent
Yes! I am a current Member	24	62%
No, but I used to be	0	0%
No, but I am considering it	2	5%
No, I am faculty	9	23%
No	4	10%
Total Respondents		39

3. How did you learn about this event?

	Response Total	Response Percent
Directly from an ACCE email	19	49%
ACCE Website	1	3%
Word of mouth from a Colleague	6	15%
Forwarded email from a Colleague	0	0%
Word of mouth from my IAB Chair	3	8%
Forwarded from IAB Chair	6	15%
Other	4	10%
Total Respondents		39



4. Why did you decide to attend this event?

In the process of re-starting a dormant IAB.

The sharing of the best practices.

I have attended all five Best Practice Events and have gained knowledge at each event that I can use for the IAC of which I am a member of!

Requested by Department Chair

To learn more about accreditation. To do more training for site visit. Networking.

I attended in part to represent our IAB- University of Washington CM, but as an IAB member we participate in this event and other similar opportunities where we believe there is hi value information to making our IAB even more successful.

As the Current President of our IAB it was my choice to attend myself or pick a designee. After attending last years event I believe that it would be personably rewarding and enjoyable. Plus I was in a good place to take learning and present them to our IAB

Learn first-hand what the purpose of ACCE is, and not take it from a secondary source. I learned that much of what I had been told was interpreted and not always as understood in from firsthand experience.

Learn and share

Opportunity to learn and share best practices

We believe that it provides a great opportunity for our program and IAB to observe and discuss best practices.

Interaction between IAB and faculty

Was asked to do so

Increase my awareness of ACCE activities and requirements. See if I can serve as an accreditor.

To learn about alternative structures for IABs.

Enjoyed the 2013 session and wanted to learn more about improving the IAB at our school.

To better connect with IAB volunteers.

I think the IAB Task Force and the training are critical as a member of Industry/Faculty/Organization on strengthening the Educational Ties and Careers of young professionals

ACCE Accreditation



Why did you decide to attend this event? . . . continued

At the request of Brian Wassermann, I attended to learn more about how our board can benefit from the actions and discussions with others. I feel we have an active board, yet we have areas for improvements.

To enhance the operation of our IAB.

To gain a firsthand knowledge of the program

I am the association representative for ACCE

Recommended by ACCE members in preparation for our submission for candidate status.

Learn more about what other IAB are doing and bring lessons learned to our group. Provide more structure to our IAB.

I attended with one of our program advisory board members to listen and learn.

To gain better understanding of IAB Benchmarking and Best Practices. To help my IAB thrive. To share knowledge and lessons learned with other IAB members and participating Faculty members

This was my 4th meeting. I hope to make it 5 next year.

I bring back all kinds of ideas to our IAB and it acts as a booster for my support of our organization.

It was impressed on me that it was a critical event.

I want to learn how to make my IAB even more effective than it already is. I thought that learning from others would be helpful.

To share best practices

Have attended previous events - always enjoyed and learned something new.

I always attend the ACCE IAB meetings, always interested in what this group is doing to help the IAC/IAB to improve at the local level.

This event was highly recommended by my peers especially when we are trying to re-energize our IAB.

Invited industry members and wanted to accompany them

I am the Curriculum and Accreditation Board Chairman for my local IAB. I am also looking for ways to better our program from the many ideas from other IAB's.

I will be chair of USTA IAC next fall. wanted to be knowledgeable about the accreditation process and to hear from other IAC members about how their organization was faring.

Why did you decide to attend this event? . . . continued

I convinced an IAB member from my institution to attend and we had just completed a reorganization of our IAB. So, I wanted to witness the event first hand, as my IAB would experience it.

I was asked by the Chair

5. Was this event of value to you?

		Response Total	Response Percent
Yes		38	97%
No		1	3%
Total Respondents		39	

Please explain WHY or WHY NOT this event was valuable to you.

WHY

Besides the Benchmarking data which was excellent, the breakout session was quite valuable to me--with others giving examples of procedures and best practices that I can emulate. The group in my session was very open and willing to share...

Great information sharing from the meetings, information on marketing your IAB along benchmarking with similar organizations.

Learned of several ideas that I can take back that will assist my IAC and the University of Louisiana Monroe which we advise!!! I also learned some market trends with BIM modeling and the cloud technology!!

networking with other IAB members and academia

Lectures were great especially BIM presentation. Learned more about accreditation process.

the analytical GMM model of assessment/evaluation.
gives us a benchmark working model/guideline to continuously refer back to as we move along our way (transitional nature of evolving membership) as an IAB

Jack w/ Disney explains a new contract strategy that I will propose to our clients. Learning more about how other IABs function & their challenges will strengthen our IAB

I now have had the experience and know for myself the various perspectives of the many people in attendance, i.e. IAB members etc. and I like what I have learned and can be better informed when involved in the future. I recommend that some of our IAB members attend, particularly the executive members. As I understand, none have. This is a responsible position and needs commitment, should be



Please explain WHY or WHY NOT this event was valuable to you.

WHY . . .continued

required attendance, at least for the Chair of the IAB. If too busy, then perhaps that is a good indicator you should not be in the IAB!?

Learned about recruiting students to CM programs

I learner management and organizational techniques as well as other best practices to incorporate into our agenda and ongoing activities that have the potential to improve the School...and that is really what this is all about.

The benchmarking exercise was very valuable.

There is an interesting dynamic between practice and the academy. Neither can do without the other. These events bring the two together on a broader scale.

created higher expectations for myself and the board

I understand more. I had a chance to hear from people from all over the country.

I came away with several sets of By-Laws from different programs and a way to analyze the level of engagement of our board.

Will be using the best practices survey.

It was valuable to meet with advisers of the programs that use our AC examination.

Panel membership and learning more about the IAB programs and ties to education.

Networking and information exchange

The leadership by the industry and chair position was gained through the session. Learning more about how others fund raise and manage their committees. In addition, keeping the committees accountable.

Valuable information overall and an opportunity to receive the Evaluation Team Training.

I understood why our association is part of this organization.

I appreciate being able to meet new colleagues and IAB members from around the country; hear how various programs work, and appreciate being inspired by the Disney Imagineering team.

Benchmarking and assessment tool.

Networking with other professionals with similar interests



Organizing and evaluating an advisory board's performance.

Please explain WHY or WHY NOT this event was valuable to you.

WHY . . .continued

A better understanding on how to benchmark your IAB
Great networking opportunity
Great lessons learned and advice on how to build and sustain an Excellent IAB

Big picture understanding, connected the dots for me.

The presentations were interesting and I did learn a few things. Oddly enough, the most useful nuggets I heard were from Mike Holland - make sure that the IAB leadership establishes a strong, independent relationship with the University Administration. Much of the rest were interesting, but similar to what we are already doing (we have a very strong IAB).

Share the best practices with the Industry Board Members. Also the Industry Board members were brought to the Best Practices Workshop.

discussion of best practices; networking with colleagues (education and industry); tools for evaluating/advancing your IAB

Get to interface with others that have the same interests.

IAB members received value by connecting to other IAB members, by measuring our IAB processes against best practices.

first, I gained a better understanding of the accreditation process, hearing the discussions regarding the strength and credibility of the accreditation to keep the standards high. second I had the chance to network with professors and academia that I currently work with or have worked with in the past. finally, I this was a way for me to demonstrate my commitment to UTSA achieving its construction program accreditation.

I found Charlie's benchmarking to be of great value.
I serve on more than one Board. Gain new perspectives and relationships.

WHY NOT

The afternoon session was not well utilized



6. What did you like “BEST” about this event?

List of Benchmark Best Practices.

The people attending and networking.

The morning discussion with other IAC members from other IAC's and what they are doing to improve their Councils. Also the keynote speaker Jack Blich was great with insight on things Disney is doing and what we can expect in the future in Industry.

networking

Disney and BIM presentation.

Jack Blich Disney presentation & Charlie's GMM presentation

Dinner, not just the food but the networking opportunity was terrific

Shared experiences, how to improved the program of education and learning what many industry individuals are seeking in graduates from construction programs. Also found those in attendance most often, 95% of the time, practical and helpful in their comments and suggestions during the meeting.

Roundtables

1) Always learn some new things 2) Meeting other IAB members and hearing new / different perspectives.

Benchmarking presentation.

Directed discussions in the round table.

interactions

Imagineering; IAB benchmarking; IAB dinner

The networking with other Board members.

General content

Friendly atmosphere. Staff and volunteers are friendly and helpful.

Benchmarking and panel discussion

IAB event

The networking opportunities were great. The people were accommodating and very open. The mix of academia and industry made for great interaction. The presentation and presenters were excellent.



What did you like “BEST” about this event? . . .continued

The Information sharing opportunity.

Interaction with members of the industry

The small group meetings with specific topics and outcomes

Disney Imagineering

IAB professionals from around the country

Benchmarking and assessment tool

Everything

Format of presentation: great mix of keynote speaker, roundtable discussions, panel presentation, and socials

- Great informational booklet!

- Great social and networking event

Open discussions with peers

Networking and meeting people. The panel and Disney speaker.

It was good to hear about IAB efforts from IAB members.

Format

Tough choice...

Jack Blich's presentation and follow-up discussion; benchmarking spreadsheets distributed by McIntyre. Afternoon panel discussion was also informative.

The weather, the location and the total program. Jack was a great speaker.

The ways in which IAB can be involved with the programs.

Table time getting to know others

The amount of Industry Professionals and Faculty from all over the United States that participated.

the classes and speakers, the networking.

the hotel and ease of getting to Tampa

The morning session provided a valuable tool.

Open and honest discussions.



7. What did you like “LEAST” about this event?

Disney.

The venue was terrible and below expectation. Rooms outdated. Meeting rooms very uncomfortable, cold and not set up well for presentations. This needs to change if I am going to continue to attend.

Nothing

afternoon session cut short for open Q&A

I only stayed until lunch on Thursday so I liked everything least was probably Client Relationships

the moderator panel content. the format was fine, but suggest this be more focused on the IAB performance. if it was forgive me for not connecting the dots better. But given the GMM process and the round table results I thought the panel (I know it was preconceived before the event played out) could have been more relevant.

The hotel facility was "so-so" however it was a goof value

The lecture from the professor about IAB came across as text book data, not particularly convincing that it was from experience. (the room was extremely cold from the AC, had to get up repeatedly to warm up and missed some discussions)

Long day

Agenda was a little light, finishing early afternoon.

The afternoon panel discussion was not directly relevant to IAB operations.

Sharing the discussions results.

NA

Some things repeat from year to year. Sharing workshops need to be retooled; maybe each IAB member could bring something tangible to share (bylaws, logo, strategic plan, etc.)

While the content was good, the quality of the presentations could be improved.

Nothing

Location/Hotel

A lot of relevant and pertinent material in short time

handouts



What did you like “LEAST” about this event?continued

The hotel seemed to be in transition. The hotel was fair. I don't believe I would stay there on a future visit to Tampa.

Meal cost add-on for spouse Dinner.

The afternoon session

NA

I thought the whole event was valuable.

Everything went very well

nothing

nothing. I think the organization and presentation materials were great!

The exercise of the round table each timebut it's getting less .

Other speakers were boring and I wonder what people really learned from it.

No specific dislikes.

Nothing

even lunch was good.

not much

It was a good event

nothing

N/A

everything seemed to work well.

The afternoon panel went off track and was not much value as it became a discussion of recruitment more than a discussion of IAB and involvement.

I have probably waited too long so it is not as fresh but I don't really remember anything bad.



8. What did “SUGGESTIONS” do you have for improving this event?

More emphasis on breakout sessions. And/or--the fact that there is so much cumulative experience in the room regarding IAB practices...find a way to get those out to everyone.

Improve the venue. I don't think the cruise ship experience at the next midyear event is going to better this.

This is a well represented national accreditation council and the venue is a reflection on the organization. I would like to see the venue selection be taken more seriously and with some more input by attendees. A small increase in attendance fees goes a long way. I think the output of the meetings will increase with a strong venue.

More time to network with other members of IAB's so that we can benchmark and improve all IAC's around the country especially mine.

provide IAB feedback on what other programs are doing to compare notes

Real life experiences i.e. Disney and new things in the industry i.e. trends etc.

see 8 above.

A high quality interesting key note speaker such as we had this year was of high value.

Stay away from lecturing slides for getting people involved or for providing background, too long and most of it could have been read in prep for the meeting.

More directions to study before hand.

Would like to hear more about where ACCE is specifically going with the requirements for certification along with how ACCE plans to help the schools move to outcome based assessments and what we as IAB members should be doing to help our schools make this transition.

It would be great to have program administrators to provide a perspective on IAB support.

Larger attendance between faculty members and industry.

more structured discussion

See above for sharing suggestions

If you are going to present, create a structured presentation assuming the audience has not seen the material before.

Perhaps sending invitations to IAB's members so that they are made aware of it and what they may gain from attending.

More communication prior to the event to prepare attendees on what to expect.



What did “SUGGESTIONS” do you have for improving this event?continued

I think we should look at making this 2 2 day event

more networking/vendors

None. It was a very well run seminar.

Control Meal Costs --- not everyone is on expenses.

Clear focus on how to build a vibrant Industrial Advisory Board, Grow ACCE through industry participation.

More breakout sessions, maybe? Or "speed" networking? If our IAB is focusing on a particular issue, it's incredibly helpful to be able to hear from others what they are doing to address it.

Perhaps, in a larger room, three to six focus areas: Best Practices, Diversity, Fundraising, Building your IAB, IAB relationships with students, etc. With one or two people who've been pre-identified as "experts" in these areas - a faculty or administrator and an IAB professional, ideally, from different schools to foster brainstorming.

Start each session with a "safety minute". Sample topics:

1. What happens if there is a medical emergency?
2. What is the evacuation route in case of an emergency?
3. ICE (In-Case-of-Emergency) cards

More involvement from AIC

Keep ensuring that the materials presented are diverse

Have specific topics sent to attendees prior to the event . Bases on suggested topics.

Wondering if you couldn't make the orientation for a site visit more interactive. Mock site visit...video clips. It was a bit like why listen...why not just wait and go through it instead of being told this is what will happen.

Organize the event more like a workshop around very specific topics. For example, it would be good to have sessions on IAB involvement in 1) fundraising, 2) recruiting, 3) K-12 outreach, 4) internships, 5) faculty externships, 6) communications, 7) mentoring, 8) job placement, etc. I would favor more of a workshop format with very short, focused presentations.

Include Visiting Team Training

Maybe a more in depth explanation of what some of the individual IAB/IAC's are actually doing so that we may learn from them.

It was a good event

make a flash drive with the resources on it



What did “SUGGESTIONS” do you have for improving this event?continued

N/A

none

I don't particularly like nor appreciate panel discussions. These always seem to be either friends of the organizers or perceived gurus of some topical area - typically older people who believe (or others believe) have some miraculous experience or career to "enlighten" all of the little people. Often, they are out of touch with current conditions or do not relate to the individual attendees' situation anyway. It is hard to control the topic - as we experienced. I would not waste these attendees' time with such activity. I would focus on workshops on IAB purpose, structure, operations, and relations to the faculty, administration, students, and employers -especially those not represented by their IAB.

More ways to share ideas.



9. Would you consider attending another ACCE IAB event next year?

		Response Total	Response Percent
Yes	<div style="background-color: yellow; width: 97%;"></div>	38	97%
No	<div style="background-color: yellow; width: 3%;"></div>	1	3%
Total Respondents			39

11. Which ACCE IAB events have you attended?

	Yes	No	Response Total
2010 Albuquerque	2 (5%)	37 (95%)	39
2011 Ft. Lauderdale	6 (15%)	33 (84%)	39
2012 Phoenix	9 (23%)	30 (77%)	39
2013 Baton Rouge	18 (46%)	21 (54%)	39
Total Respondents			39