

**2016 IAB Event – Mobile, AL
Participant Evaluation**

1. What is your current field of employment?

		Response Total	Response %
Academic Administration		8	20%
Association		3	7%
Faculty		10	24%
Industry/Construction Professional		17	41%
Manufacturer or Supplier		0	0%
Retired, Academic		0	0%
Retired, Industry		3	7%
Retired, Other		0	0%
Other		0	0%
		Total Respondents	41

2. Are you a current member of ACCE?

		Response Total	Response %
Yes! I am a current Member		24	59%
No, but I used to be		0	0%
No, but I am considering it		2	5%
No, I am faculty		10	24%
No		5	12%
		Total Respondents	41

3. How did you learn about this IAB Event?

		Response Total	Response %
Directly from an ACCE email		21	51%
ACCE Website		5	12%
Word of mouth from a Colleague		2	5%
Forwarded email from a Colleague		3	7%
Word of mouth from my IAB Chair		2	5%
Forwarded email from the Program Chair of my IAB		2	5%
Other		6	15%
		Total Respondents	41

4. Why did you decide to attend this event?

1. I have attended all but the one in Long Beach and always come away with some new knowledge to help our IAC! Also for networking with others from other IAC's and educators I have worked with on visiting team.
2. This is a great forum to meet other industry partners and discuss how they affect their local IAB.
3. The school that I represent is in the process of obtaining accreditation. I wanted to make sure that as the IAB chair that I was familiar with the process and that I knew what I needed to know in terms of being supportive to the school during this process.
4. My due for our program as we are pursuing ACCE reaccreditation.
5. Construction education updates
6. Learn way that the IAB can help my program
7. To improve the IAB at Bowling Green State University.
8. I was invited to present
9. To learn more about how other CM programs work with their IAB's.
10. To learn about what other IAB's & programs are doing
11. relevant presentation topics - marketing for IABs, ACCE vs. ABET
12. I feel that IAB Best Practices day is informative and provides an excellent opportunity to learn from other IAB members and academic institutions.
13. To learn more about how the IAB functions within ACCE from an educators position.
14. To brainstorm with other IAB members and continue our improvement.
15. I am an IAB member at Sacramento State
16. To obtain information about accreditation.
17. Great value, only place this content is covered.
18. To enable learn from others
19. To get better at managing our IAB
20. It is a great resource for ideas and to network with other IABs across the country.
21. Sounded like it would have good ideas for improving our IAB.
22. I am on the advisory board at the Mississippi State University Building Construction Science Program
23. Help bridge the relations between our School of Construction and the IAB
24. To represent LSU IAB
25. This is the second year attending the IAB event. Understanding the importance the IAB plays in the accreditation process is critical. I am always open to new, "best practices" to continuously improve my programs and the effectiveness of my board.
26. At the request of program chair of our IAB.
27. This was my 5th attendance to the events . EVERY time I bring back new ideas and a renewed sense of urgency for our IAB to do more and be the best .
28. I can't help myself. I go every year since it started.
I like to keep in touch with the people from the other IAC's and learn from them.
29. Great people, great mission. To promulgate education of project controls, through construction education, and influence curricula to focus more specifically on project control practices. To disseminate the powerful educational media published by AACE for the better education of construction and project control students. To give education and industry's taste for project controls.
30. I wanted to attend it.
31. Was asked to present
32. To gain an understanding of the organization and to learn what a board members role is. And just general education.
33. I always like to support my IAB.
34. We are heading toward reaccreditation in 2017. I also wanted to get information about strengthening our own industry advisory board.
35. The IAB Best Practices events are always extremely informative. I learn something new each year.
36. To see what other IAB's best practices are.
37. There were a couple of presentations (the ABET/ASAC accreditation of Construction Management curricula and the Online Education presentation by Chuck Berryman) that were of particular interest and value to me.
38. So I could do a campus accreditation visit.

39. I participated in our school's accreditation review as an industry observer.
40. Have attended in past - always found beneficial
41. Learn about Lessons Learned from other IAB's and networking.

5. Was this event of value to you?

1. There is always something you take away. Because it was my 6th I believe that I did not get as much out of this one as years past?
2. Very good event with lots of good sessions and conversations.
3. Yes, it was an excellent networking event where I was able to talk to other IABs and get their thoughts on running an IAB. Until now, I've had no other sources to turn to.
4. Yes, it was expected to be the same as last year, but it was totally different. Contents are composed of all solid and valuable.
5. IAB info helpful and graduate accreditation session helpful too
6. Yes. Good presentations with good content.
7. Very valuable. Especially the information on IAB's help funding CM programs at specific universities
8. Definitely valuable. It was helpful and inspiring to see what other IABs are doing.
9. Yes, there were a couple of good sessions. However, they seemed to be focused on the "mega" boards and ours is smaller...12-15 members.
10. Yes.
11. yes - marketing presentation and ACCE vs. ABET information are valuable knowledge
12. There were some hits and some misses with the programming. Because this is our only annual opportunity to be together, I believe the programming should be tied to "Best Practices" throughout the entire day.
13. Yes, I found the presentations to be valuable in that they helped answer several questions on what I am currently facing as a faculty member.
14. Yes, see #4 above.
15. Yes best event I have been to in my 3 years
16. yes. Now more familiar with the associated organizations and the requirements for accreditation.
17. Yes, the cost is low and the content is good.
18. Benchmark and see where we are and where we need to go from here
19. Very Good.
20. Yes, it makes me look at why we do certain things in our IAB and find new ideas/programs to incorporate for our students and local industry.
21. Yes, some excellent ideas.
22. The program was helpful for me to understand how all the schools work together to make their programs teach the students to be first in class.
23. Valuable, in that it helps all constituents better understand how they can help and contribute to the education of future industry leaders and employees, etc.
24. Yes
25. Yes. I find the information shared across the different perspectives(i.e. participating industry , institutions / departments) is very enlightening. I am always seeking new practices to improve my programs and IAB
26. Very valuable. Most of the topics were very applicable to the plans and programs currently under discussion within our IAB.
27. Yes , see above .
28. I think so. Got info on the accreditation problems we currently face and what may happen.
29. Yes! Networking, synergy, ideas, and in general, best practice when it comes to delivering projects.
30. Very much!! Good information towards our ACCE accreditation.
31. Yes. Meeting people and hearing questions and answers
32. it was. But as a first time participant I thought this was more of a training session verses others explaining how and what things are working for them. First time participants should be told the base format so they can have a better mine set as to the information they will b e receiving.
33. Several of the discussions were very enlightening. Good information was passed on.
34. Yes. It provided some good ideas and information.

- 35. As the faculty member who acts as the industry liaison for my department, I find that the information shared by the IAB members and faculty from other universities as well as the accreditation information to be invaluable
- 36. Yes, it gave good insight as to what to do and not to do.
- 37. Absolutely, not only for the two presentations referenced above, but also because of the opportunity it afforded me as a construction educator to interact with interested members of the industry.
- 38. Helped me understand what I am to do
- 39. Yes. it was interesting to learn more about ACCE and what other IAB's are doing.
- 40. Yes - useful topics, good discussions, good networking
- 41. Yes. Because I learned some new ideas and saw lots of friends & colleagues.

6. Did you find value in the presentation “Developing a Strategic Marketing Plan for your CM Programs and IABs”?

		Response Total	Response %
Yes		35	85%
No		6	15%
		Total Respondents	41

7. Why or why not? Please explain the value you received or would have liked to have received.

- 1. We have been working on this on the executive committee at our IAC for the past year and a half!
- 2. Great information
- 3. The IAB I chair is fairly small and quite underfunded for many of the suggestions made during this presentation. But, I did like the thoughts that were presented...maybe something I could use sometime later. I don't like the presenters sitting down, feels like it limits engagement.
- 4. The presentation was too broad. More detailed examples, would have been helpful
- 5. How to develop an IAB.
- 6. I understand the value of the plan...good to see how others are actually doing it.
- 7. This is something that is handled at the college level
- 8. I though both Holly and Sherry did an excellent job walking through the OSU process. Unfortunately the fact that Mac and the other IAB member (should he also have been on the panel?) were not present did dampen it's overall message.
- 9. It was good to see how to measure the effectiveness of an IAB.
- 10. Putting a little more formal structure to our marketing plan.
- 11. Very Good. It was insightful in illustrating various ways you can develop a strategy
- 12. Exposure to how other schools market their programs.
- 13. Yes, in that it reinforced the value of a strategic plan. No in that if you have one in place and understand the basics of a strategic plan it was fairly elementary. This would be an excellent breakout group topic.
- 14. We need some best practices shared
- 15. We don't have a problem with recruiting members, but it is good to hear of ideas that would work should we need to do so.
- 16. Gave direction and goals to attain.
- 17. Our program has not needed to recruit students until recently when lower oil prices resulted in less construction in Alaska. Our enrollments have dropped slightly and so we are now developing a recruitment plan.
- 18. Did not see the academic point of view, in that the presenter was delayed by flights (so I understand) but it was more NO than yes in the above response. I thought the Industry folks were good, but the presentation lacked the many barriers that the university imposes on programs that would have helped the IAB members understand how they might work within those limitations, but otherwise it was acceptable considering what transpired.
- 19. Good example

20. Yes. Over the years our IAB has struggled with an identity and main purpose. Keeping the momentum has also been a challenge especially due to the turnover in administration (department chair)in our division.
21. Very valuable as we have a goal for this year to develop a marketing plan.
22. Thought it was interesting and may be something we could use
23. Minimally so, but isolated to myself because I am not involved heavily with any IAB
24. The tight linkage between the two is needed for the development of the CM educational program.
25. Was already aware
26. This meeting was more of an introduction for me. I believe my next event will yield greater benefits. But, I did receive a good knowledge base.
27. There were several ideas that I had not considered previously.
28. The presentation, "Developing a Strategic Marketing Plan for your CM Programs and IABs" was the star of the morning session for me as well as my IAB members that were in attendance. In fact, they began to build a strategy at lunch.
29. It did not reflect the nature of the program and university that I am involved with at this time.
30. I am not an academic
31. Interesting to learn what other IAB's are doing.
32. I thought it had great ideas; trying to use model for my programs
33. New and interesting concept.

8. Did you find value in the “New Plan for Mobile” presentation?

		Response Total	Response Percent
Yes		23	56%
No		18	44%
Total Respondents		41	

9. Why or why not? Please explain the value you received or would have liked to have received.

1. Did not think this was appropriate to our meeting and the new attendees with me felt the same way. I looked around the room and a good many were working on their tablets and I phones.
2. Great information
3. Although I don't think I had much take home value, it was an interesting insight into Dianne's work.
4. I am interested in Construction Industry Advisory Board not in things done by the city.
5. The vision of Mobile's mayor and Planning Commission.
6. Mobile is an excellent model for other cities that need to rebuild infrastructure.
7. relevance
8. Very interesting presentation and gave you a much better appreciation of the host city
9. I do understand the importance of making a connection to the local/regional host, but feel every effort should be made to keep the keynote focused on industry. Economic development impacts industry, but I felt it was not focused on issues such as education, workforce availability or the relationship between the two.
10. I said yes, only because I think that an infrastructure strategic plan is very similar to an education strategic plan to assure planned goals are being monitored and measured.
11. Some value here on the structure they put to the strategy. However, much of the detail in the content was not as relevant to our group. I would suggest that this type of presentation could have been condensed to 20-30 minutes and our time used on more relevant content.
12. Very good and I enjoyed the facts about our host city and how their construction works. I talked to our speaker afterwards for a few minutes and enjoyed that!
13. In my opinion, it cut across all the things the building and development industry does and great learning about Mobile.
14. I was unable to link with the presentation with IAB best practices
15. No because it seemed to have little to do with the issues of a construction science program or IAB. However, just as a story of how a relatively small city has come together to move it forward and attract people and industry, it was very interesting.

16. Looking at the size and scale of a city like Mobile and how they organize their upcoming projects.
17. Did not apply to our situation.
18. I did not think about the students that come out of these programs have an avenue to work with communities, I always thought of the students that come out of these programs going to work in the private sector for either general contractors and or sub contractors.
19. Showed how one can market their own town and this is something I would do for my university town, as a way to show the attractive elements of where my university is situated for prospective faculty members.
20. Did not relate to IAB topics
21. I found the topic interesting and to see how the construction industry will have shape Mobile's infrastructure for the next few years.
22. Great presentation, but not very relevant to an IAB program or process.
23. While it was an interesting presentation of a very interesting city, I don't think it did much for IAC's
24. Understanding what it takes to run a city, or progress an economy at the city level is inherently valuable. I think many would feel it is far and away from what their day to day activities concern. But I am an information hoarder, so to speak. I found it of interest.
25. Just enough information to move around mobile.
26. Glad to see Mobile is becoming more progressive
27. Good insight on ways to plan improvements
28. It was nice to hear the information but it will have no real impact on my program or IAB.
29. It was a nice presentation and I learned about the area.
30. The keynote presentation, "New Plan for Mobile" helped us to know what's going on in this region. In fact, I hope to secure an internship or co-op position for a student with the City of Mobile so that he/she can have a valuable real-world experience.
31. Unfortunately, I had a conflicting activity at this time and did not attend this presentation.
32. N/A
33. Not from the area so this was not applicable to me.
34. Well, I thought it was interesting; I admire what they are doing. Admittedly, not something I can use immediately at my school.
35. Enjoyed history and learning about city we were visiting. View complete survey for this response

10. Did you find value in the “ACCE vs. ABET Accreditation: Which is the CM Gold Standard” presentation?

	Response Total	Response Percent
Yes	37	90%
No	4	10%
Total Respondents		41

11. Why or why not? Please explain the value you received or would have liked to have received.

1. Provided selling points for ACCE. Our program is not thinking of going to another accreditation agency!
2. Very timely information
3. I don't have much interest in ABET. This presentation was biased. There appear to be some programs that either don't have an option on accreditation options or they have the option to choose both. Let's not focus on what's good or bad about ABET and spend energy on making the ACCE accreditation the best it can be.
4. This was one of the best presentation. It help me understand the differences.
5. To understand the ABET CM accreditation limits.
6. I was not aware of the differences, so this was very useful information.
7. Good overview information but obviously very biased...made me question the true value of the presentation.
8. I learned more about the ABET standard

9. We've heard this before - both at the IAB and at the regular conference. Those in attendance clearly know the value of ACCE accreditation or we would not support these events. The trouble is not advocating and differentiation, it is that ACCE as a whole is not gaining traction because it is not advancing quickly enough in terms of age/gender diversity, finances, committee involvement, leadership training, visits and content.
10. Yes it was good to get an understanding of how each system is structured.
11. Yes, we need to know what is going on with accreditation options to better serve our IAB and University programs.
12. ACCE should be the standard!
13. credibility.
14. It was great to have this broken down for us. My suggestion is that if you want folks to be alarmed and to help share some numbers and statistics to support the "impending" threat.
15. Let's not overdo it
16. It is good to be conversant about the differences.
17. I believe it is good for new people to hear this, but if you are familiar with why your university chose they may or may not have chose ACCE, you already know this information.
18. Absolutely, this will be an issue for all CM programs.
19. I think the ACCE Accreditation is what the industry needs to follow and that the ABET Accreditation does not hold the same high standards.
20. I am an ACCE advocate, but I think it would have been more bold to invite an ABET person, to have them speak to their points, and that might have proven more effective, because I believe some facts were exaggerated by virtue of those speakers passion for the ACCE, for me that was not needed, the exaggerations.
21. Would of liked more pros and cons of each
22. This seems to be a reoccurring topic.
23. The presentation gave a clear distinction between the two accreditation entities. Very informative and helpful.
24. We need to keep up with this as it may change the entire organization.
25. Having an understanding of the differences between the two accreditation bodies is valuable in a conversation. Determining where a particular program might fit best is a decision that many of us may be faced with contributing to.
26. it explained the difference between the two especially their areas of involvement.
27. Good explanation
28. showed the vast differences between the two groups
29. Will be able to use the talking points to help maintain our accreditation.
30. We hold both accreditations and am often asked why we have both. I now have a good answer.
31. The "ACCE vs. ABET Accreditation: Which is the CM Gold Standard" helped to clearly distinguish between the two and show that beyond a doubt, the ACCE accreditation is the one our programs should aspire to.
32. While I was aware of the creation of the ABET/ASAC accreditation process, I have not taken the opportunity to learn much about actual implementation of the effort. I would like to have seen the ABET/TAC and ABET/EAC accreditation processes given the appropriate and due credit for their existence, however. Construction management is not the only to educate a person for a career as a constructor, and as a longtime faculty member (40+ years) with experience in ABET/EAC, ABET/TAC, and ACCE accredited programs, I think that should have been acknowledged.
33. I did not attend
34. Learned more about the differences between ACCE and ABET.
35. I think most of this needed to be said, but beware of overdoing. To a large degree, you're preaching to the choir. With that said, it's helpful to be reminded of the short but strong bullet points of why ACCE over ABET.
36. Received some good info on differences

12. Did you find value in the presentation, “Industry Advising Outside the Formal IAB as a Venue for Engaging Young Professionals?”

		Response Total	Response Percent
Yes		32	78%
No		9	22%
Total Respondents		41	

13. Why or why not? Please explain the value you received or would have liked to have received.

1. Provided good insight into recruiting high school students and keeping current students engaged with the program and University!
2. I missed the connection between IAB and young professionals. It seems this instance worked for Auburn...I just missed the important detail.
3. It provided me an inside into alternative activities that my IAB could do
4. Learning ways to engage young professionals.
5. I think in order for us to learn about what the student or young professional values in terms of mentoring, skill development, soft skills, industry knowledge we need to have them involved in our meeting. There are student groups through many of the programs, and some programs include students in IAB programs; there are also alumni groups and employers who can be the conduit for having young professionals (1-5 years) participate as panelists or at round-tables.
6. Seeing what they are doing with the BIM group was helpful.
7. Industry needs to get them involved!
8. NA
9. Did not attend.
10. It's good to engage more of the young professionals. They give drive and can jump start action if you let them. Felt this presentation showed they only brought on young professionals to advise/mentor under BIM.
11. Good ideas, as industry and students both benefit from the resulting connections.
12. Did not see this one, so I did not select the above options, but since I could not go forward, I had to select one.
13. good
14. Current students can connect with the recent graduates; also recent grads provide a unique perspective on their own experiences with the curriculum and industry. Maybe not as a separate entity but the young professionals should be involved to some degree.
15. A different perspective, but great to understand the young professional interest.
16. good idea
17. I felt that this was an attractive topic, but the presentation did not so much focus on the engagement part for young professionals. I felt that this one missed the mark.
18. I thought it was a focus group which is very important in getting information to develop the program.
19. Useful ideas for getting recent alumni involved.
20. This presentation helped to solidify the importance of connecting our students (and faculty) with the young construction professional who is actually engaged in performing tasks with the newest technology and methods. These young professionals are still attuned to the work faced in the classroom and are able to help the student make the connection to real-world applications.
21. Did not choose to attend this presentation.
22. I did not attend
23. This was ok.
24. some interesting points were made; timing (half hour) was right
25. Good info

14. Did you find value in the presentation, Trends in Education - Developing Quality Online CM Degrees?

		Response Total	Response Percent
Yes		34	83%
No		7	17%
Total Respondents			41

15. Why or why not? Please explain the value you received or would have liked to have received.

1. Yes the University wants us to go online with our program.
2. Not relevant to my position.
3. Wow, this is definitely the way to go with online. I expect to see more development on this in the very near future with all institutions. We may even see some new programs in universities that don't currently have CM programs.
4. Confirmed that Wentworth's approach is correct.
5. It gave me some insides into on-line delivery
6. Have been involved in on-line delivery of a Ph.D. with a CM specialization at Bowling Green State University since 1998. Interesting to hear what others are doing.
7. I didn't realize how completely different online classes are from classroom settings. This was a very helpful, informative session.
8. Well, yes and no. I agree that Chuck is knowledgeable and has definitely learned valuable lessons. The "you need to" "you have to" references were very off-putting. No two institutions are alike. Following an exact process is not possible. However, "based on my experience" or "one approach to consider" is a much more objective, constructive way to communicate. Graphics such as a time-line, flow chart or check-list may have value for others.
9. I liked hearing about the enormous amount of resources needed to conduct a quality online cm degree.
10. LSU's graduate on line program and hints of how best to implement it will be helpful in refining our programs.
11. I am not a techy guy but realize this is the future!
12. Staying up with computer times and technology.
13. I do not perceive online degrees very valuable to CM Programs
14. Yes. I think this is part of the way education is going.
15. Help to understand the amount of time and effort to put into this endeavor.
16. Yes, but distance education still has some drawbacks to face to face education.
17. Very much so, because I believe the tradition university approach to online education in our industry has not been as successful and some of the reasons where shared in the presentation.
18. good
19. We are exploring an online pathway to BS degree. It was interesting to see LSU encountered many of the obstacles we have. Good insight. I will bring this information to my dean
20. Good information and good to know what is trending with online degrees.
21. always interested in knowing where things in the industry are going
22. Valuable but unrelated to daily activities
23. Very good to see how you can use online instruction..a powerful tool.
24. Wave of the future for lot of education
25. While the information seemed useful, I am not a proponent of on-line programs in general.
26. Trends in Education was an extremely timely presentation given the fact that we are currently developing an online program. I definitely plan to reach out to representatives at LSU and other schools for assistance.
27. As a newbie in the field of online education, I am interested in almost anything that can improve my knowledge and performance in this area. Chuck Berryman is an acknowledged leader in this area, so he is a logical person to sit and listen to as a presenter on this topic.
28. Very helpful, wish it had been given more time and discussion.
29. Good new info/thoughts.

16. Did you find value in the presentation, Utilizing Social Media to Increase Construction Management Enrollments?

		Response Total	Response Percent
Yes		35	85%
No		6	15%
Total Respondents			41

17. Why or why not? Please explain the value you received or would have liked to have received.

1. We can take this back to our University and use it!
2. Good use of resources
3. This was one way of doing it. I didn't see the payback. I suspect that there are others that are doing this better.
4. It is the future that is here
5. Helpful to learn more about use of social media tools.
6. The trouble many schools have is managing the many social media outlets that are used with limited resources. This is where student engagement is imperative.
7. Interesting to see how one institution has implemented social media to increase cm enrollments.
8. Thinking about custom software to establish a program HUB or refining our current apps is what the next generation wants to use.
9. same as 15 above
10. No details were provided by the presenters
11. It is the way to communicate with students
12. Yes, but it was more about what it was than how to develop or sustain it.
13. Another way to reach prospective students.
14. However, I think it is (social media) a bit overstated, when the economy is a big factor and there are so many other factors, reputation of the school, selectivity of the school, and quality of outgoing graduates into the industry. If your program is weak, I would say all the social media is going to do is get the enrollments up at best, but to maintain and grow you have to deliver a good education and educational experience.
15. good
16. Social media is an important aspect of marketing our program. I would have liked to had more specifics. Good topic, needed more in depth information to share.
17. Good presentation, but not much relevance to the IAB.
18. Not really sure it will but won't hurt to try
19. Social media is the way of the future, but not related to daily activities
20. The power of social media is huge in increasing enrollment.
21. Not my thing
22. interesting concept
23. Been thinking about this for a while. Now I have some solid ideas to try.
24. Yes. This workshop highlighted the various methods of reaching young people and increasing enrollment.
25. Although "social media" has its place in the overall scheme of things, I dislike the inane dependence social media. So, I did not attend this one.
26. I did not attend
27. An interesting approach but not practical for all schools.
28. I'm always interested in this subject, but would like time to discuss specifics of converting social media to enrollments.
29. Innovative thoughts.

18. Did you find value in the presentation, Developing & Leveraging Relationships with University Officials and Key Government Officials?

		Response Total	Response Percent
Yes		36	88%
No		5	12%
Total Respondents		41	

19. Why or why not? Please explain the value you received or would have liked to have received.

1. No we have been doing this since attending the first meeting in Albuquerque. I am also on the University Foundation and would have liked more ideas on this.
2. Very relevant information
3. The panel was strong. Too much information from Mr. Rounds...I was overwhelmed. Again, I chair a small program and we don't have the money and participation that he has to manage. While we do have some very representative companies, a focus session on smaller IABs may be a nice future session. I may be in the minority on this though.
4. Very Informative
5. Seeing the importance of such relationships.
6. A wealth of information!
7. There is always room for improvement in terms of reaching outside of the IAB.
8. Good content about getting your message out to university officials and using outside trade organizations to aid in the process.
9. We have done this at Sac. State to a high degree. I am sure it helped others to realize how important it is!
10. This was the best session. A critical topic.
11. Did not attend
12. It showed an understanding of how IABs need to identify key elements effecting the construction industry and educational programs.
13. But since I am faculty, I viewed the presentation from the university perspective.
14. good presenters
15. I can definitely see a place for this on our own Advisory board. Interesting perspectives.
16. Excellent presentation and high value information and examples.
17. I know about developing relationships not real sure about "Leveraging", is that what they do in Chicago?
18. it is important as it is an avenue to get upper management support in your program decisions.
19. Important for all programs
20. I only wish there was more that my university could do but state law has tied our hands.
21. As a faculty member and sometimes administrator, I am reasonably aware of the existence and value of this topic. However, it was most interesting to sit back and watch the industry members in attendance learn some things about this.
22. I did not attend
23. this was ok.
24. Thought I wish more of my IAB members had been there to hear the discussion.

20. Did you find value in the Closing Remarks?

		Response Total	Response Percent
Yes		33	80%
No		8	20%
Total Respondents		41	

21. Why or why not? Please explain the value you received or would have liked to have received.

1. It highlighted our program recognition for 50th anniversary and 40th year of accreditation!
2. No comments.
3. Mr. Holland was excellent
4. Closing remarks tied the importance of IABs to academic units and our role in developing upcoming Construction Managers.
5. It's great to hear from the leadership.
6. Mike's remarks are supportive and do set the stage for the social hour, but do not hit any big points we've not already heard.
7. It was fine, but we have heard that a few times. Maybe add in one new hint each time would be good.
8. Be engaged that is the ticket!
9. The importance of the school's advisory Board
10. Every seminar/workshop event needs a wrap up.
11. Good comments and summary.
12. I will be there next year. Thanks
13. don't remember those
14. honestly I cannot remember what the closing remarks were.
15. Very much appreciated.
16. Always good , but mostly the same comments .
17. I know it was time to go to dinner
18. A summary of the program that sounded like a pledge to leave up to the expectation of improving respective programs.
19. Skipped out !
20. educational
21. The wrap up was nice but the value added was very limited, at least for me.
22. It was a nice summary and context creating item that brought the somewhat diverse topics covered into focus.
23. I did not attend
24. no opinion.
25. Nice, short wrap-up.

22. Please give your opinion on various other items, i.e., Registration Process, Breakfast, Lunch, Breaks, Dinner, Overall Venue, etc.?

1. All was very nice setting .
2. Breakfast was fair, Lunch very good, Dinner (I left early because service was slow)
3. The venue was very convenient and not a costly place to have to go. I would have liked to stay for the greater ACCE event on Thursday and Friday. I feel that attending those days too would have been extremely beneficial for me. Perhaps some of the content from those days could be included in the IAB event for those of us that are first time participants.
4. the hotel was much better than last year and great opportunity to learn more about IAB and the importance, and to meet with a lot of known people in this industry.
5. Transportation connections around the city and to and from airport were difficult and expensive.
6. It was very well organized.
7. Very organized. Thank Billye.
8. It would have been nice to have the registration materials available when we checked in the night before. The breaks were well timed. Food was excellent. The venue was lovely. The dinner location was extremely noisy; it was very difficult to hear each other. The food came out in shifts (by entree) rather than a table at a time. It was a long walk to dinner after a very long day, a bit too long for some attendees.
9. all good
10. These were all good.
11. great hotel; food was bad
12. Programming - some ideas:
 - Round tables
 - Student, young professional involvement/interaction

Presentations from the professional associations such as AGC, CSI, NCCER - there are some best practices that can be leveraged to boost student/program support and outcomes
Presentation (panel) on school, recruiting diversity programs
Presentation from a school who had a recent visit - lessons learned
Presentation (panel) on field experience/engagement - what are and what do students need to experience and what role does the IAB play in facilitating hands on learning (same for classroom learning - what are some program strategies for having IAB members lecture, teach soft-skills, critique capstone and competition teams).

Logistics:

Billye is the best! Things run smoothly every year
Breaks - frequency/duration not adequate
Meals - I would really prefer to pay more for my registration to have a hot breakfast and a broader range of choices for the lunch buffet
Dinner - I have attended conferences where rather than having a large group dine together, restaurants that featured local specialties were identified and attendees selected in advance. This will likely improve the timing. And improve the experience. Restaurants can usually handle 15-20 but not 100.

Follow-up:

Our company was a sponsor and committed early but then never heard what items were needed by what dates. That's important.
We also need to receive a letter stating we made a contribution, that goods/services were not exchanged and what portion is tax deductible. Pretty standard stuff.
I think the committee is great. I feel it is really important to follow-through and get members involved early and often.
This was the best industry caucus I attended! Great interaction.
Marketing to industry members is tough - what can we do to improve attendance?

13. All was very good.
14. Everything went well and your group should be thanked for all their efforts. I would say that the dinner was good, but the venue was very loud. After a long day of presentations, it would be nice to have a more relaxing dinner venue.
15. Everything was well run and effective!
16. Everything was fine
17. Nice work!
18. OK
19. All listed were very well done. Great location, great hotel service.
Only disappointment was IAB dinner - too noisy, food ok, took way too long to serve. I think the one day IAB event works well. The ACCE meeting, committee's and training should probably have been condensed into only 2 days if possible.
20. I enjoyed the venue, because both the building and the community around it both had transitions. The hotel with the old and new and the community with its beginnings of revitalization.
21. All good.
22. The staff did a good job on the registration process and the meals were all good.
23. All good.
24. Breakfast could have been better.....hot foods. Dinner. Pretty bad. That was not a Filet....more of stew meat or flank steak...very disappointing
25. Hotel was great; and the venue for the meeting met expectations. Would like to have had at least one networking / interaction during the day to break up the day. Sitting in one place despite the breaks, became a bit much by the end of the day. The networking /exercises/ group participation last year in Long Beach were great- just too many of them. I would like to see something between the two extremes.
26. A very well planned and successful event! Enjoyed it all.
27. The venue was great ! Quality was excellent .
28. Overall, good job by all.
29. Venue was marvelous
30. Very good in all aspect!! Mike Holland is very friendly and warm..indeed they were all excellent in welcoming people. I liked it!
31. All went well

32. Lunch was not good as the selection for someone who does not eat deli sandwiches was extremely limited. I did not go to the dinner because I was traveling with my spouse and the spouse charge was out of my budget. The venue was great and the tech support was excellent.
33. I thought that it was a very good day. I would attend this day again if I had someone from industry with me, otherwise, I think that I am good.
34. I think that Billye does a super excellent job.
35. Breakfast needs major improvement. We pay good money to attend and the breakfast (most important meal of the day) was a disappointment.
36. Everything listed above seemed to work very well.
37. Good lunch
38. Overall good.
39. I loved the venue, though getting to Mobile was a little difficult.
40. Well coordinated.

23. Would you consider attending another IAB Event?

	Response Total	Response Percent
Yes	40	100%
No	0	0%
Total Respondents		40

24. Have you attended any past IAB Events?

	Yes	No
2010 Albuquerque	15% (6)	85% (34)
2011 Ft. Lauderdale	25% (10)	75% (30)
2012 Phoenix	25% (10)	75% (30)
2013 Baton Rouge	35% (14)	65% (26)
2014 Tampa	40% (16)	60% (24)
2015 Long Beach	47.5% (19)	52.5% (21)
This is my first IAB Event	40% (16)	60% (24)
Total Respondents = 40		