

What We Are

The National Housing Endowment (NHE), the philanthropic arm of the National Association of Home Builders (NAHB), is a 501(c)3 non-profit organization dedicated to enhancing education and training for future generations of leaders in residential construction, helping the housing industry develop more effective approaches to home building, and increasing the body of knowledge on housing issues.

Who We Are

The Endowment is governed by 35 Trustees including multifamily and single-family builders, developers, remodelers, and suppliers.

National Housing Endowment Officers & Trustees		
Al Scott, NHE Chair	Steve Nellis, NHE Chair Elect	Ted Mahoney, Immediate Past Chair
Alan F. Scott, Inc	Nellis & Associates, Inc.	Windjammer Construction
Greg Ugalde, Treasurer T&M Building Co.	Patsy Smith, Secretary Herman Smith & Co.	
Karyl Bohnsack, Greater Iowa City Area HBA	Bob Camp, Camp Construction	Andrew Chaban, Princeton Properties Management Inc.
Kent Colton,	C. Kent Conine,	Timothy Eller,
The Colton Housing Group	Conine Residential Group Inc.	Cordalla Capital, LLC
Gary Garczynski,	Roger Glunt,	Lawrence J. Goldrich,
National Capital Land & Development	Glunt Development Company, Inc.	Larrymore Organization
Gerald Howard,	Rick Judson,	Kevin Kelly,
National Association of Home Builders	Evergreen Group LLC	Leon N. Wiener & Associates
Ken Klein,	Karen Koelemij,	Herb Kohler, (Deceased)
KleinCo Residential, LLC	Orange State Construction	KOHLER Company
James "Jim" Knuppe	Justin MacDonald, MacDonald Companies	Harvey Meyerhoff, Magna Holdings, Inc.
Robert "Bob" Mitchell,	Fred Napolitano, Sr.,	Robert Neilson,
Mitchell Best Group, LLC	Pembroke Enterprises, Inc.	Shelter Properties
Greg Peek,	Lewis Ranieri,	Stephen Rosenberg,
ERGS, Inc.	Hyperion Partners	Greystone & Co.
Steven Schottenstein,	Dale Stuard,	Thomas "Tommy" Thompson,
M/I Homes Inc.	Stuard Industries, Inc.	Thompson Homes Inc.
Mark Tipton The Whistler Investment Group, LLC	Scott Wentz, True Homes	Dave Wilson, Wilson Construction Company, LLC

What We Do

1. The Homebuilding Education Leadership Program (HELP)



HELP awards major seed grants to two- and four-year colleges and universities to help them create, expand, or enhance existing residential construction management programs. HELP's key goal is to increase the number of qualified college graduates entering residential construction. To date, we have funded and developed partnerships with 43 colleges and universities across the country:

Arizona State University	Michigan State University	Texas A&M University
California Polytechnic University - San Luis Obispo	Middle Tennessee State University	Tuskegee University
California State University, Fresno	Missoula College of the University of Montana	University of Cincinnati
Cincinnati State Technical and Community College	North Carolina A&T University	University of Denver
Clemson University	North Dakota State University	University of Florida
Colorado State University	Northern Kentucky University	University of Maryland - Eastern Shore
Dunwoody College of Technology	Pennsylvania College of Technology	University of Massachusetts - Amherst
East Carolina University	Pennsylvania State University	University of Nebraska - Kearney
Georgia Institute of Technology	Pittsburgh State University	University of Nebraska - Lincoln
Jefferson State Community College	Prairie View A&M University	University of Nevada, Las Vegas
John A. Logan College	Purdue University	University of North Florida
Kennesaw State University	South Dakota State University	University of Oklahoma
Kirkwood Community College	State University of New York- Delhi	University of Washington
Louisiana State University	Tarrant County College South	University of Wyoming
		Western Carolina University

2023 funding candidates are: University of Denver, Ball State University, and the Dunwoody College of Technology

2. Skilled Labor Workforce Training



The Endowment's recent funding of \$600,000 has allowed the Home Builders Institute (HBI) to establish "Schools to Skills" training programs in 330 high schools nationwide. Students learn basic construction skills and how to succeed in the skilled trades. The two-year grant program, offered to BUILDING CAREERS students at no cost, provides HBI's nationally recognized, patented Pre-

Apprenticeship Certification Training (PACT) curriculum and industry-recognized certifications. The program is one of only three national curricula recognized and approved by the U.S. Department of Labor and many state departments of education. PACT is designed to be hands-on, competencybased curriculum and is aligned with the STEM educational model - a curriculum based on discipline areas increasingly prominent in the modern workforce, including science, technology, engineering and mathematics.

Thanks to Trustee Patsy Smith, the Endowment also helped create a \$1 million Student Success Fund at HBI to help young people transition from training to an actual job. The fund helps cover costs such as transportation, housing, tools, work apparel and other expenses associated with entering the skilled labor workforce.

3. Skilled Labor Career Events - "Career Connections"



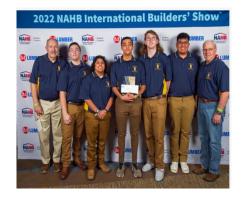


Prior to training, young people need to be aware of the career opportunities presented by residential skilled trades. To that end, the Endowment sponsors career fair events across the country. In 2022, sixty Career Connections grants were awarded to local associations to work with local high and middle schools. Thirty-five thousand students use the tools, handle materials, and meet local trades professionals and builders.

4. Travel Scholarships to the International Builders Show

The Show is the largest annual gathering of the U.S. homebuilding industry. It provides students with the opportunity to meet industry professionals, attend hiring events, visit product exhibits, and compete in the NAHB Student Chapter Competition where school teams present "A-Z" plans for a new community. NHE has teamed up with the KOHLER Company to help cover the travel costs of eight hundred future homebuilders every year.





The high point of the week is a KOHLER Company hosted reception for students to network with builders and suppliers culminating in the presentation of the annual Herb Kohler

KOHLER

Leadership Award to an outstanding student leader.





5. Academic Scholarships

NHE manages several donor directed funds that provide direct scholarships to students in need of assistance to pursue their journey towards a career building homes. Annually, an average of eighty young people receive monies to use for tuition, technology, courseware, and other educational expenses.

6. Research and Industry Studies

Industry research and information is also a part of the Endowment's mission.



Funding was provided to study the use of offsite construction technology and the opportunities and issues builders face when moving from stick-built. The end product is the "Homebuilders Guide to Offsite Construction" which is used by NAHB's Building Systems Council.

The Endowment is proud to be an annual sponsor of the "State of the Nation's Housing" produced by the Joint Center of Housing Studies of Harvard University. It is the definitive report on the U.S. housing market including economic trends and impacts on consumers.



The National Housing Endowment has net assets of approximately \$28 million and operates on a five-percent spending policy. Annual audit is performed by RSM US LLP.

Website: <u>www.NationalHousingEndowment.org</u>

Contact: Mark Pursell, President & CEO

mpursell@nahb.org

202-236-1126