

Industry Advisory Boards Organization & Governance



AMERICAN COUNCIL FOR
CONSTRUCTION EDUCATION
PARTNERSHIP FOR EXCELLENCE

STRUCTURE

Fit for Purpose

Small Board (6-10)

Large Boards (10 & up)

Large Boards w/ Executive Board or Committee
Chairs

Any of the above with multiple committees

Any of the above with General Membership

With or Without “paid” Executive Director

PROS & CONS

Small Board (6-10)

Best for starting a new IAB and making decisions

Typically a very committed & goal oriented group

Works well for setting Purpose - Vision – Mission

Works well for making “difficult decisions in a timely manner”

Can get thru Bylaws, Banking, other start up efforts

Con is work load can be overwhelming, rectify by adding committees

Board can get stagnant

PROS & CONS

Large Board (10 & up)

Works well for brainstorming and developing new initiatives

Allows new blood to get on board

Develops future Leadership - Officers

Requires organized, disciplined meetings

PROS & CONS

Large Board with Executive Board and Committees

Has all the advantages of a Large Board

Executive Board provides all of the advantages of a Small Board

Committees handle a large portion of the workload providing the support to the program, Students and Faculty

Committee Chairs can be future Board members

General Membership

Individual vs Company

Dues- Free \$500 \$1000 Big \$\$

How to engage General Members

Newsletters

Annual General Membership Meeting – Banquet

Preference as Guest Lectures in class & or CSA

Preference for recruiting

SUGGESTED COMMITTEES

- Finance and Governance
- Strategic Planning
- Membership and Fundraising
- Student Enhancement
- Department Enhancement
- Curriculum and Accreditation
- Publicity and Promotion
- Research Committee
- Stewardship & Accountability Committee
- Young Alumni Committee

BORING BYLAWS

Purpose- Mission –Vision

How are Board of Directors elected or appointed

How are Officers elected or appointed

Officer & Board responsibilities

Membership dues

Who has Authority to spend money and limits

Standing and Ad Hoc Committees

How are funds provided to CM program

How to Amend Bylaws (It is going to happen)

Keep wording flexible, use if or may vs. will or shall