



**2012 ACCE Industry Advisory Board “Best Practices” Event
Participant Evaluation Results
March 2012**

1. Which of the following most closely describes your field of employment?

Academic Administration	1
Association	2
Faculty	8
Industry/Construction Professional	17
Manufacturer or Supplier	1
Retired, Industry	2

2. Are you currently a member of a local IAB?

Yes	25
No	6

3. How did you learn about this event?

ACCE Email	8
ACCE Website	0
Colleague	11
Chair of my IAB	10
Other	2

4. Why did you decide to attend this event?

1. As the president of our IAB I am interested in what is considered best practices.
2. I'm a new program coordinator at my institution, and need to be familiar with various aspects of ACCE.
3. To learn more about IAB effectiveness
4. To continue to gain knowledge to make the IAC that I chair a better Council to assist the School of Const. Management.
5. I had attended the first two events and believed both to be valuable.
6. Hoped to learn some new ideas for energizing and increasing the effectiveness of my IAB
7. I never been top one. Wanted to network with other IAB members
8. Attended the first two sessions and learn something every year.
9. To increase my knowledge of how our IAB can better serve the school
10. Share thoughts and get insight as to what other programs are doing.
11. Primarily to support the event
12. to learn about ACCE
13. To learn and keep current on construction education issues around the country, to network with fellow IAB members about current construction education issues, and to network with fellow construction professionals.
14. To see how and what IAB from other institutions operated and to see what priorities potential employers have to hire our students.
15. One of our college advisory board members suggested I attend
16. I learned a lot from the 2011 IAB event and was hoping to learn more at the 2012 event.
17. I have attended all of these events so far and believe that members of the various IAC's should discuss ideas on how we can each improve our organizations and feed back to our university programs.
18. I enjoy the feedback and ideas of other IAB Chairs
19. It is the only "industry-based" forum within ACCE
20. Continue my development as IAB Chair. Also, continue my ACCE involvement.
21. A colleague informed me of it.
22. Interested in the program due to my involvement with the Texas A&M IAB.
23. To represent my organization - the Associated Schools of Construction
24. To gather information on how to best support our program and get it accredited.
25. I attended my first ACCE Meeting in Minneapolis last year. I'm currently Pres. of the Purdue BCM IAB and thought this would be a good opportunity to network with other IAB's
26. I wanted to learn more about the organization and the mission of the ACCE.
27. I was told it would be a good event to attend
28. It was a good opportunity to meet and brainstorm with other IAB's and learn and share experiences and strategies.
29. I was interested in what other programs around the country are doing and how student recruitment, retention and job placement is during this economy
30. Share best practices. Learn more about ACCE.
31. To learn what other IAB members are doing at their local universities



5. Was this event of value to you?

Yes	30
No	1

6. Please explain WHY you found or did not find value in the event.

1. The opportunity to hear other IAB opinions and challenges was of interest. There was a nice geographic cross section and variety of industry representatives.
2. It was important for me to get a grasp of the professionalism and quality of the organization that accredits my program. I was impressed with the host leadership, friendliness, and desire for strong IAB community and participation.
3. Good setting and knowledgeable participants
4. it puts you in a room and around the table with other leaders and members of the IAC/ IAB at other Universities and you can discuss issues that affect all the schools involved.
5. Developing ideas to further the influence of industry on ACCE and the programs we represent.
6. Cynthia Paul's talk was great. The Panel discussion was weak because they didn't address the objective of the meeting which I thought was, "What are the best practices of other IAB's in the country." Round table discussions were ok, but we needed a more focused approach to collecting best practices.
7. Exchange of ideas and knowledge
Excellent speaker - Cynthia Paul
Informative panel discussions
8. I came this year prepared to network with other IAB members for mentoring and By-law help and got these items from others
9. I gained insight into the accreditation process as well as activities being conducted by various IAB's.
10. Did receive thoughts on other programs and methods of guiding programs.
11. The FMI speaker was very good; the sharing of ideas from other participants was very useful
12. tremendous input from industry representatives
13. 1. Validated concerns about issues at our school.
2. Provides OUTSTANDING value to incoming IAB leadership.
3. Discussed ideas for recommendations to our school.
14. Excellent cross section. Open and frank discussions about what higher education needs to adjust, as well as employer assumptions that need to be adjusted (two year schools have much to offer!)
15. I thought the meeting had several good speakers with good information to share.
16. I enjoy learning what other IAB's are doing to make themselves influential groups within Universities and communities. This event allows me to learn from others as well as gauge our IAB against others.
17. Get to meet members of other IAC's and learn what they are doing to promote Construction Education at their Universities.
18. See 4. The ability to discuss openly w/ peers is great. And as opposed to being in business, there are no secrets. Each one of us wants to share info and ideas. I bring back at least 1/2 dozen new thoughts each time I attend.
19. The purpose was more practical, and best practices were taken away. While the committee nature of the ACCE structure is a must, it was refreshing to attend a workshop that had immediate applicability outside ACCE.
20. I always pick up a few valuable ideas to bring back to my IAB. I also enjoyed the "Marketing" discussion by FMI.
21. This event was valuable because it gave colleges and industry the chance to interact and see national trends and issues. A broad view of what is going on in construction.
22. It was new to me and something I had been interested in. good stuff!
23. It provided an education venue for contractors...most do not understand the operations/issues facing an academic unit.
24. It was great to benchmark with other groups around the country. The FMI presentation was good, but sharing at the tables was probably the most valuable.
25. Networking with other IAB's and IAB Academic sponsors.
26. I learned more about the organization, its mission and meet folks who have similar goals to make Construction Management programs better.
27. opportunity to hear from owners and leaders within the industry helps me learn what is important to them as well as being able to develop an understanding of how my efforts can offer them value
28. The social interaction with other IAB members to learn about their operations.
29. It was valuable to hear the discussion about similar concerns around the country. I wasn't sure if some of the topics that concern the IAB I serve on were specific to our program.
30. I learned much more about ACCE than I had expected.
31. This event was valuable because I learned a lot from other IAB member practices



7. What did you “take home” from this event that you can use later?

1. There was a good deal of information that validates what we are doing and some suggestions for topics and goals that can arise from a strategic planning exercise. There is a fair bit of information that can be passed along to our board - both academic reps and industry.
2. Heard a lot about what is still important to IAB members.... student skills in communication, soft skills, leadership, etc... not just application skills.
3. .
4. A lot of different topics that were discussed with department heads, IAC members, certain issues that the lady from FMI spoke about as gages of success for a CM program at a University.
5. New ideas for our IAB. Networking and relationships.
6. Good stuff from FMI that will be useful in class. Mike Holland's pep talk was useful.
7. Trends in the industry from Ms. Paul's presentation
8. Speaker was very good, and asked her to present a similar presentation for a Trade Show next year. Follow up with others for best practices. Future Networking with other IABs....
9. better knowledge of process
10. Methods in evaluating CM programs and future guidance.
11. Insights on the construction economy in the coming year.
12. ideas on curriculum
13. Networking contacts.
14. Networking, other IAB structures and activities
15. The possibility of setting up our own IAB
16. Establishing a creditable assessment program.
17. Will have to think about this one.
18. The importance of continuous improvement . And also to set up an IAB meeting w/ outgoing senior w/ NO faculty present.
19. Documents on disk were a good takeaway, and of course, the ideas from my group breakout.
20. Recommend better organization for guest lectures at our program. We do them, but we need to formalize a program.
21. Information from Industry participants
22. Met some of my counterparts from across the country.
23. Networking
24. Different ways to operate our IAB board, new things we can do to assist the program with communicating to the University upper management, and contacts.
25. Recommended action items for IAB members
- Comments from the panel discussion when I go back and recruit
26. Connections with other IAB's and bench marking what we are doing as compared to other programs. Also, some of the same issues that we deal with.
27. Greater understanding of the relationship between industry and the academic community.
- Possible resources for future initiatives.
28. A good deal of the recruiting strategies was of interest. Some of the market statistics were interesting and will be helpful.
29. The industry panel was very informative and I will report their ideas about what they are looking for in employees back to our IAB and faculty.
30. Of most value was the info shared in the best practices sessions. I will bring this back to my IAB.
31. Best practices

8. What did you like “Best” about this event?

1. See 6 and 7 above.
2. Interaction with other high-caliber CM professionals - there were good attempts to involve everyone. As a first-timer, I've been to some events where I was unnoticed throughout the event, and primarily just an observer. Not at this event. Good job.
3. Networking opportunities
4. The guest speaker from FMI in the morning and the morning session.
5. New Ideas
6. FMI's talk. Discussing ideas with other faculty and contractors.
7. Cynthia Paul's presentation
8. All was good- in Order-Networking, Roundtable discussions, Speaker, Roundtable.
9. interaction with others
10. By moving through multiple tables met folks from all corners of the country. And it reinforced my thoughts regarding the problem recruiting qualified professors that meet Div I research guidelines. Secondly I heard throughout the meeting that "subcontracting" Const Accounting to the Business College was not beneficial to the Const Industry
11. The FMI speaker
12. lively, efficient, engaging
13. 1. The attendance of industry practitioners. 2. One day event.



What did you like “Best” about this event? - continued

14. The variety of activities, esp best practices
15. The speaker from FMI
16. I liked the morning round table session where you could interact with different universities.
17. Time to interact with other attendees.
18. The size of the roundtable ,not too many to get to know .
19. The key speaker, Cynthia Paul.
20. Marketing discussion by FMI.
21. The round table sessions.
22. Learned that TAMU's Construction Science program is one of the best in the country.
23. Networking
24. Round table discussions.
25. The round table discussions
Presentation from FMI
26. Changing tables mixed up the folks to better connect and get to know others better.
27. Opportunities to engage in meaningful dialog.
28. It was a great networking event.
29. The speaker from FMI was very good. She echoed what I have been reading from other sources - that the construction economy is bouncing back. That should help recruitment, anticipating that there will be jobs when they graduate.
30. I anxiously await the white paper of best practices. I am sure it will contain more than was openly shared and it will be easier for me to communicate with my IAB
31. Guest speaker

9. What did you like “Least” about this event?

1. NA
2. can't think of anything... seems like it might be hard to keep it new and fresh year after year...
3. Not being able to ask questions of the panel speakers
4. The evening session! I thought a lot of the discussion did not pertain to IAC/IAB related topics.
5. Work sessions seem to be focused more on gathering information than generating ideas and innovation.
6. Panel discussion. I've heard Badger's Leadership talk at least six times. What does this have to do with IAB's? Panel didn't discuss positioning and branding your construction program or any of the other discussion points. I attended the event with these specifics in mind. Afternoon round table was a little unfocused. I'd suggest that you concentrate on two or three key topics.
7. Nothing really - some roundtable discussions are better than others. Academics tend to talk too much and not listen.
8. can't really say there was one thing I thought was "least".
9. no issues
10. The event schedule was orientated around out of state attendees: The long break between the conference and networking activities resulted in me not attending same. What does one do with three hours and no room?
11. The panel discussion - seemed too scripted, rather than interactive with more questions from the participants
12. not enough hotel rooms at conference hotel
13. No gripes about the industry event.
14. The afternoon discussion should be better defined and guided
15. Nothing I can think of
16. I would prefer the professors to be less vocal. Need some free time to talk without having an agenda to follow.
17. Not sure the time spent with the speaker was worth what I learned.
18. On the last workshop we were give a list "to do " then told it didn't matter . So ,what's the point of the list ? Just have an open discussion .
19. Sometimes hard to hear
20. Nothing really...all good.
21. nothing
22. Did not care for the group sessions.
23. That guy from North Dakota...he has a tattoo and ride a motorcycle ;o)
24. I was late and missed the first hour or so.
25. Use the entire afternoon for productive work. It ended too early.
26. Nothing.
27. As a first timer, it was hard for me to know who was an academic and who was coming from industry.
28. I think that spending more time on best practices and learning about what other IAB'S are doing would be good as part of all sessions.
29. Could've used a bit more time for the table discussions. The questions on the handouts were great - just didn't get to all of them
30. The "panhandling" for money/ support. Mostly at final dinner.
31. nothing



10. What suggestions do you have for improving this event?

1. None
2. not able to comment
3. Introduce a technology piece
4. I would like an in depth discussion of who owns the program? If IAC members are unhappy with the way the department is going and what can be done to correct the course!
5. Have more presentations like the FMI session. Brainstorm to establish new ideas and initiatives. Integrate the IAB attendance into the other ACCE sessions.
6. Who has the most successful IAB in the country? What do they do? How are they organized? What is their committee structure? How do you select an IAB member to insure they are productive? How do you get rid of unproductive members? How do you link fund raising with the IAB? How do you get IAB members to take ownership of their work?
7. Larger block of rooms so one can stay at the same hotel as the conference
8. Keep doing what you are doing.
Perhaps some sample step by step process action items for:
New potential forming members of an IAB,
IAB's that have been formed 3-5 years,
IAB's that just want to grow stronger.
Or have some discussion panels with these topics, and give attendees the chance to choose their tables to learn more to take back and use right away.
9. Ask participants in advance for areas to discuss
10. See #9
11. Doing great. Keep it up.
12. none
13. 1. Integrate some discussion on best practices operating as an IAB board. Could include structure and organization, how other schools are handling strategic planning efforts, fundraising ideas, etc...
2. Possibly provide a better avenue for socializing with fellow industry professionals.
14. Have the afternoon be a presentation/roundtable of actual IAB practices, incl. what didn't work and how it was addressed.
15. Not sure I can improve on the current program
16. 1) Find a room that allows for better acoustics. We had trouble hearing each other across the tables.
2) Focus on how the IAB is run. I find it very helpful to know how many times they meet, if the charge dues, how they interact with students, and what type of influence do they have on the Provost, President, and local legislator.
3) Ask for feedback on what you took from last year's event and incorporated into your IAB and why it was successful. More of a testimonial of success.
17. More interaction among the participants.
18. There were pluses and minuses for having dept heads at the IAB tables . Maybe for one session but not for both . Sometimes they tend to sway the conversation in their way/agenda .
19. Would build more time for panel Q/A, and maybe just have one breakout session, but with different objectives and seed questions for each group, so that when the groups report out, it's not redundant.
20. Make sure that the roundtable discussion and most importantly the report out stays focused. By the time the first 6 tables were done, we ran out of time and topics to present. Charlie knows about this and in the future we should only let each table present a top 1 or 2, not answer all questions. That will leave time for all tables to weigh in.
21. no
22. Nothing really.
23. Keep it going and keep marketing the program. It would be helpful to have them discuss/learn about ACCE Standard changes.
24. Mix in more program staff.
25. A networking session the evening before. Meet and greet.
26. If the event could be held at an accredited University to mix in a tour, possibly talk with students would be helpful.
27. Maybe color coded name badges might help.
28. I would assign seats to ensure there is a good mix of faculty industry from strong IAB'S and weak IAB'S.
29. There was a mix of faculty and IAB. It wasn't easy to tell from the badges who was who... There are things I would've shared with other IAB members that I wouldn't want to say in front of faculty...
30. Great session. Keep up the good work.
31. I believe assigning seats by name and forcing people from the same company to sit at different tables will be more beneficial

11. Would you consider attending another ACCE IAB event next year?

Yes	29
No	2



12. Was the workbook of value to you?

Yes	31
No	1

13. Do you have any suggestions for improving the workbook?

1. none
2. no
3. .
4. NO
5. The second event promoted the sharing of best practices between IABs that exercise was helpful and should be brought back.
6. Less seed questions. Sure would like to have report / program on what other programs are doing. Also, what are the best practices you have collected over the last three years?
7. The training the next day was poorly presented.
8. See question 10 answer
9. Nope
10. None
11. No
12. just keep up the good work
13. Include samples of best practices.
14. Might make electronic edition available for download/hard copy prior to event. Keep Susan L happy so she continued her great work
15. no
16. Done nicely.
17. no
18. no
19. No
20. You might let people know (1st timers) that you have note pages within each area. I would add another a page for notes.
21. no
22. No
23. Nope..it was very professional and the contact info of the attendees was helpful
24. Make as much of it as possible in electronic format, strive for paperless.
25. None
26. Again, maybe include examples of submissions of accreditation applications could be helpful to get more universities to seek accreditation.
27. Make it digital.
28. I would offer an electronic copy of the info to reduce printing costs and make it easy to share.
29. Nothing comes to mind immediately. Maybe a summary of the number of students of the ACCE schools
30. Best practice testimonials
31. No

14. What suggestions do you have regarding the posting of ACCE meeting information and IAB event information on the ACCE website?

1. Don't know didn't view it.
2. It would be good if some of the presentations were posted. Not sure if every presenter would want his/her materials up there for the world to copy...
3. Make it easier to find
4. NONE
5. I think it is curtail and should help increase attendance and participation.
6. I would continue to send things via the mail, as I have recently noticed that many of us are disregarding things sent via email. Information overload.
7. Have not seen the website as yet
8. I need to visit it more after this session to offer any suggestions. Sorry.
9. It was an excellent resource
10. None pretty good now.
11. none
12. Please make it simple to find and accessible.
13. It needs to be one click away from the homepage
14. None
15. That's fine, but I don't check the site ever. Email has been the most effective method.



What suggestions do you have regarding the posting of ACCE meeting information and IAB event information on the ACCE website? - continued

16. I don't go to the web site unless I have a reason to do so. Best way to get information to me is by e-mail. There are too many web sites for me to visit them each day to see what's up with that organization.
17. Do the same thing as this year ... but send the last notice one day sooner .
18. Might want to link it to a social media forum where attendees can continue to interact.
19. none
20. Using social media more to promote the event.
21. None
22. nope
23. ?, need to have a reason to go to website.
24. Tab it and list it by meeting date
25. Nothing
26. none
27. I think it would be great to put all data from the meeting on the web.
28. I think the information is easy to find.
29. None
30. Information is clear

15. What day (of the week) do you prefer scheduling the IAB event?

Sunday	0
Monday	2
Tuesday	3
Wednesday	11
Thursday	8
Friday	3
Saturday	3

16. What could we do to streamline the registration and hotel accommodation process?

1. no opinion
2. By the time I decided I could attend, the block had sold out, even though it was still within the deadline announced. I ended up renting a car and staying more economically (\$<70/night) 5 miles away. Educators don't always have a travel budget for \$150/night hotels. The process was fine. Keep us with low travel budgets in mind.
3. Na
4. None. It is simple enough.
5. I think you are currently doing a fine job.
6. Went well. The event was well organized. Kudos to the organizing team.
7. None, very good
8. In answer to question 15- whatever day is just prior to the ACCE general meeting- like it was this time worked out fine- no missing any General meeting events that way. The current process was fine and worked well.
9. none needed
10. N/A Lived in the Area.
11. nothing
12. current process is good.
13. Have a one stop shop rather than being on your own for hotel. Even add air travel or make a package.
14. Not sure
15. It was fine. They ran out of rooms at the block rate, so make sure you allot for enough rooms, but the hotel staff was excellent. Try to negotiate free Wi-Fi as part of the rate. It's real important to check email
16. Don't have a suggestion.
17. Nothing, it was fine
18. N/A
19. I thought it went well.
20. Billye did a great job.
21. Nothing. Would have been nice to have more rooms available for ail. I had to stay a mile down the road.
22. It worked well.
23. ?
24. I thought it was fine
25. Nothing
26. No ideas.
27. No comment

What could we do to streamline the registration and hotel accommodation process? - continued

28. Everything was fine there
29. Assure that hotel doesn't hike its rate as this one did.
30. Special Hotel room rates were limited and I was forced to stay at another venue

17. If you are not currently a member of ACCE, what would ACCE have to do to get you (or your organization) excited about joining ACCE and becoming an active member?

1. no opinion
2. As a faculty member and program coordinator, I have too many other organizational dues to contribute again from my meager income. Our program supports ACCE through our accreditation fees.
3. .
4. I am a member.
5. The ability to have a vote that counts regarding changes and updates at ACCE.
6. It needs to be more relevant for industry. How about a demographic study that shows how many construction management students will be needed in the next ten years?
7. Other members of my organization are members - minimal return on the cost of another person
8. I have submitted a request for our organization to become a member again.
9. school is affiliated
10. N/A
11. just joined
12. Sell the specific value of becoming a member to the organization.
13. We are accredited since 2000. ACCE needs to get into the 20th century and pursue 2 year schools and formalizing transfer between 2 and 4 year programs to add value
14. I am a member of ACCE
15. d
16. Have been an ACCE member for something like 25 to 30 years.
17. N/A
18. compress the schedule, and more workshops for best practices like the IAB
19. I am a member
20. Have more online resources and tools on the website.
21. I am a member.
22. ASC is a member
23. I need to know more about ACCE.
24. Have IAB Meetings at both ACCE Meetings
25. Learn more about the organization and have the organization look more diverse. Seems to be heavily weighted to one gender, one race, and one age group.
26. I'm a member
27. Don't know
28. I hadn't considered joining before it was mentioned at this event - figured the school was the only member. I will look into it though.
29. I will continue to research its value/applicability
30. N/A

17. If you are a current member of ACCE, do you see any value in conducting some of the ACCE meeting sessions on-line?

Yes	9
No	11

18. What else would you like to know about ACCE?

1. nothing
2. Nothing for now...
3. Nothing
4. ACCE would be wise to adopt some of the ideas suggested by Cynthia Paul. We need to create a culture of innovation that can move fast and do things cheaper, better, faster. This is tough with a consensus organization.
5. The projected plan for accrediting more 2 yr programs so that students can complete lower level (freshman and sophomore) construction classes and receive credit at the nearest 4 yr program. There is a severe lack in the state of Texas.
6. Not a member yet, but see lots of value in joining, and plan to...
7. nothing
8. na



What else would you like to know about ACCE? - continued

9. Not sure
10. d
11. I'm Ok
12. N/A
13. I am all set..thanks for all you do.
14. Nothing.
15. Is Mike and Billye getting paid enough?
16. What resources are available to IAB's.
17. None
18. See above
19. How can the program be structured so that members from associations or industry can minimize their time away from their office? I can offer one business day and would be willing to donate a personal day to the cause, (e.g. Friday and Saturday). Any more time than that is very difficult to commit.
20. nothing