

**2018 ACCE Industry Advisory Board Event
Tucson, Arizona**

Final Report

Executive Summary

The ninth annual ACCE Industry Advisory Board (IAB) Event was held on Wednesday, February 21, 2018 at the ACCE Mid-Year Meeting at the Sheraton Tucson Hotel & Suites in Tucson, Arizona. The event was attended by one-hundred and thirty-eight (138) individuals, including: industry representatives, academics (administrators and faculty), ACCE organization members, and industry association representatives. Below is a summary of the revenues and expenses for this event.

2018 IAB Event Financials - Tucson, Arizona Attendance 138			
Revenues		Expenses	
Sponsorships	\$ 18,000.00	IAB Dinner	\$ 7,133.00
Registrations	\$ 17,185.00	Hotel Food and Beverages	\$ 9,376.00
		Hotel AV	\$ 882.00
		IAB Workbook & Supplies	\$ 4,820.84
		Graphic Design	\$ 850.00
		Credit Card Processing	\$ 374.38
Total Revenue	\$ 35,185.00	Total Expenses	\$ 23,436.22
		Revenue (surplus)	\$ 11,748.78

During the 2018 IAB Event, Initial Visitor Team Training (IVTT) was offered as one of the afternoon tracks. There was a total of eighteen (18) participants. During the IVTT presentation, participant interaction was at a high level and participation evaluations were very favorable. At the end of the IVTT session, ten (10) participants submitted MiT applications. We plan to offer this training during the 2019 IAB Event in Houston.

Respectfully Submitted,

Charles McIntyre, Co-Chair IAB Event
Susan Labas, Co-Chair IAB Event