



The Roofing Industry **ALLIANCE** for Progress

**2017-18
ALLIANCE
CONSTRUCTION MANAGEMENT
STUDENT COMPETITION**

THE ROOFING INDUSTRY

\$50 BILLION STRONG

STILL FRAGMENTED, BUT CONSOLIDATING

FACING HUGE CHANGES

AND CREATING HUGE OPPORTUNITIES



- **Founded in 1886**
- **More than 3,600 members**
- **Leading Authority**
 - **Information**
 - **Education**
 - **Technical Assistance**
 - **Advocacy**
 - **Publications**
 - **Support**



The Roofing Industry **ALLIANCE** for Progress

- **Founded in 1996**
- **ALL segments of the roofing industry have a voice**
- **160 members**
- **\$13M in member commitments**
- **\$5M allocated to project funding**

CONSTRUCTION MANAGEMENT SCHOOLS INITIATIVE



FOR CM SCHOOLS:



Short-Term Goals:

- Identify interested schools and faculty
- Integrate more roofing-specific information into curriculums
- Offer student and faculty scholarships and develop internships
- Conduct annual student competitions



Long-Term Goals:

- Develop meaningful partnerships with interested schools
- Connect our members with local CM schools to share industry information, real life experiences and hands-on opportunities
- Make sure CM graduates have more knowledge about the importance – and complexity – of roof systems
- Attract the best and brightest to an interesting and challenging industry

2014-15 COMPETITION – NEW ORLEANS BASS PRO SHOP



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Auburn University



Colorado State University



**University of Florida
Roofing Team**



2015-16 COMPETITION - ORLANDO ORANGE COUNTY CONVENTION CENTER



2016-17 COMPETITION – LAS VEGAS T-MOBILE ARENA



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Auburn University – McWhorter School of Building Science



Colorado State University, Fort Collins



Louisiana State University, Baton Rouge, La.



Tuskegee University, Tuskegee, Ala.



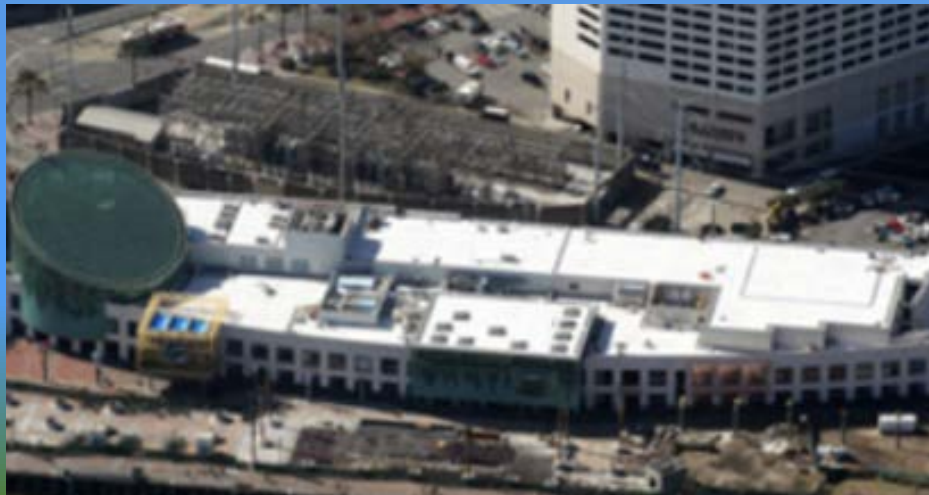
University of Cincinnati, Cincinnati, Ohio



University of Florida – M.E. Rinker, Sr. School of Construction Management



2017-18 COMPETITION – NEW ORLEANS AUDUBON AQUARIUM OF THE AMERICAS



▶ And Here's What the Students Said (Mostly):

“WE HAD NO IDEA ROOFING WAS SO
COMPLICATED.”





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2017-18 Alliance Student Competition *Timeline*

- Aug. 14, 2017 – Details sent to schools; on website
- Oct. 2, 2017 – Deadline for teams to commit
- Dec. 4, 2017 – Written proposal; all supporting documents due
- Dec. 29, 2017 – Maximum of 5 finalist teams selected/notified
- Feb. 5, 2018 – Teams arrive in New Orleans
- Feb. 6, 2018 – Rehearsals
- Feb. 7, 2018 – Oral presentations; winning team announced*
- Feb. 8, 2018 – Teams can depart New Orleans



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2017-18 Alliance Student Competition Finalist Teams *Funding*

- Reimbursement for round-trip transportation; 3 nights' hotel accommodations (Feb. 5-8, 2018)
- A \$100 gift card for meals (each student and faculty coach)
- Complimentary conference registrations and passes to the 2018 International Roofing Expo[®]
- Complimentary tickets to NRCA Industry Awards Ceremony and Cocktail Reception (winning team announced)



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WINNING Finalist Team will receive:

- a team trophy for the school and individual awards
- a *\$5,000 scholarship* for the winning school

2nd Place Team will receive a \$2500 scholarship

Best Individual Presenter will receive a student trophy and an iPad

Certificates of Merit to all other participants.



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All winners will:

- Be recognized in press releases
- Be acknowledged in *Professional Roofing* magazine
- Be listed on the Alliance website



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Thank you!

For more information, visit: www.roofingindustryalliance.net

Or, contact:

Bill Good

Senior Advisor, NRCA

10255 W. Higgins, Suite 600

Rosemont, IL 60018-5607

bgood@nrca.net

(847) 276-1664

Bennett Judson

Executive Director, The Roofing Industry Alliance for Progress

10255 W. Higgins, Suite 600

Rosemont, IL 60018-5607

bjudson@roofingindustryalliance.net

(847) 299-9070, ext. 7513