



Annual Meeting 2017

Minutes

**American Council for Construction Education
Development Committee
Colorado Springs, Colorado
Thursday, 7/27/17 – 4:00 p.m. – 5:00p.m.**

I. Attendance:

- a. **Committee Members:** Craig Capano, Brian Wasserman, Greg Zick
- b. **Visitors:** Susan Labas, Allen Crowley, Don Colgrove, Charles McIntyre, Scott Arias, Kimberly Baylor Bivens, Gail Edwards, Drew Yamis, Trudy Petty
- c. **Committee Members absent:** James Hogan, Hank Bray, Neil Elden, Cheryl Goodale, Sandeep Langar, Don McCollister, Warren Plugge, Charlie Roesset

II. Chair Welcome

- a. **Opening Remarks:** The committee was called to order at 4:00 pm. There were 3 committee members present and 9 visitors.
- b. **Self Introductions:** The chair welcomed all members in attendance with self-introductions.

III. Minutes from February 2017 Meeting

- a. There were no minutes available for review

IV. Committee Agenda Items

- a. Progress Update on Marketing Task Force
 - i. Susan Labas gave a brief report on the activities and progress of the Marketing Task Force (TF). She indicated that the TF had met communicated times and had selected a Marketing Consultant (The Petty Firm) to assist with the marketing initiatives of ACCE. The Task Force would be presenting their findings to the Board this evening at an open special meeting. All were invited to attend.
- b. Award/recognition – Mark Benjamin Award Application Review
 - i. Two applications were received for consideration at this meeting;
 - 1. Bob Segner, Texas A&M
 - 2. Bob Bowen, Bowen Engineering

- ii. The applications are under consideration by a task force appointed by Mike Holland and the selection will be announced at the Board of Trustee's meeting on Saturday.

c. Discussion of Self Evaluation Survey Results

- i. The survey results were distributed and discussed. There were no areas that fell below the target goal of 4.0. However there was minimal response and discussion was on how to increase participation in future.

V. New Business

a. Discussion and acceptance of proposal to change the Committee name and charge

- i. There was a proposal brought forth to sunset the current Development Committee and rename it to the Marketing and Communication Committee while also changing the charge of the committee to focus more on marketing and communications.
- ii. Industry awareness and participation awareness and participation will be moved to the Industry Liaison Committee.
- iii. Awards (Founders and Mark Benjamin Lifetime Achievement Award) will be moved to the Dupree Education Fund Committee
- iv. The proposal was accepted and moved to Board for action.
 - 1. Final wording of new charge for new committee will be made to Mike Holland by Susan Labas and Craig Capano by August 1,2017

VI. Adjourned at 5:00pm