

## Annual Meeting 2016

**Minutes** 

## American Council for Construction Education Industry Liaison Committee Atlanta, Georgia Thursday, July 21, 2016 11:00 0 12:00 noon

- I. Attendance:
  - a. Committee Members
  - b. Visitors
  - c. Committee Members absent
- II. Chair Welcome

Opening Remarks: Susan Labas, Vice Chair of ILC, Board of Trustees. followed by self introductions

**III.** Minutes from February 2016 Meeting

Approval of minutes of February 18, 2016, minutes Industry Liaison Committee Meeting.

Dan Belcher motioned to approve; Al Hauck seconded the approval.

2016 IAB Event - Mobile, AL was 7th annual IAB event; 98 attendees present;

Comments and questions requested - no comments / questions

2017 IAB Event to be held in Orlando, FL: Preparations are underway. Agenda is complete.

Intention of IAB Events is to provide a way for IAB members and Program Chairs to get to know each other and provide greater support / networking with industry, faculty and students.

Two tracks will be offered at the IAB Event in Orlando. For the first time, attendees will have the opportunity to get Initial Visiting Team Training to increase industry involvement in accreditation.

**Construction Education Grant. Tabled to February 2017.** 

Industry FAQ on website. Next goal is to pull out some of the pertinent info and have it more easily accessible.

## **IAB** event History

Since the first IAB event in 2010 in Albuquerque, the IAB has grown and improved; it is a good combination of working and reporting; the breakout sessions have allowed for good interaction among attendees

Request from session attendees regarding Breakouts: could we be strategic in having diversity (new attendees / established attendees) so that people don't just sit with their friends.

There will be one breakout session in Feb and the planning committee will try to move people around so they sit with a diverse group for the 2017 Breakout Session

NAHB has had an "Industry Member of the Year" award for several years. The prize is going to be free registration to the IAB Event.

## IAB Feedback from ILC Attendees:

Dan Belcher: likes the assigning tables, and working with different people.

Ideal to be able to get faculty person and an industry person in the room together - helps to make the message more cohesive

How about doing a quick introduction for new people, not to put people on the spot, quick way to identify new attendees

Some attendees take their own notes and share them with the industry committees; Susan requests if possible would be nice to share with her. Michael Dunham/AGC-GA will send Matt Harvell's notes from the Mobile IAB.

Interesting to see the variability in how IAB's are structured - attendees like that there is such a different set of structures / formats, and that there is no one size fits all

It is nice to see / hear from other IABs to get ideas / gain perspective Other items:

Drew Yantis asked how can we do more to educate the general public about our industry (parents, high school counselors, etc)

It was noted that there are venues that provide some marketing and outreach to this end.

Scholarships are one way to get parents' attention...directed outreach can also be made to parents via social media where the word will spread more quickly and to a potentially greater audience

Al Hauck reminds us about the Strategic Planning Session tomorrow; Outreach is an item for the Strategic Plan as well.

Charlie Roesset: Reminder to everyone to attend Industry Caucus from 2-4pm today in Heritage A

IV. Adjourned at