

Opportunities in the Roofing Industry



A Little Bit About NRCA

- Oldest national association in the construction industry – now in its 129th year
- 3,500 members with some vertical alignment with manufacturers and distributors
- Staff of 55; budget of \$12 million
- The Roofing Industry Alliance for Progress (The Alliance) funds CM School initiatives

A Little Bit About the Roofing Industry

- \$50 billion industry; about 2/3 commercial/industrial
- Mostly inelastic demand, but also driven by weather events
- In residential construction: dominated by asphalt shingles, with some emergence of metal panels and shingles
- In commercial/industrial construction, a huge shift in the last 30 years

The Impact of Sustainability

- Reflectivity and the Cool Roof Rating Council
- Vegetative roof systems and storm water management
- Rooftop solar – 100,000 + rooftop installations in 2014; expected to double in 2015 and double again in 2016
- Increased use of roof insulation; R-30 is the new norm
- Single-ply and metal systems are much easier to recycle

Career Opportunities in Roofing

- Not just hammering shingles!
- **We need: foremen, superintendents, estimators/sales people, project managers, safety directors, tech reps**
- The key: All roofing companies are privately held, with huge opportunity for good people to move quickly into positions of responsibility
- And as roofs get more complicated, the jobs get much more interesting

The Alliance and Schools of Construction Management

Short-Term Goals:

- Identify interested schools and faculty members
- Offer faculty scholarships and internships
- Offer student scholarships – either project-specific or at the school's discretion
- Conduct annual student competitions at the International Roofing Expo
-- the 2016 Student Competition takes place Feb. 18, 2016 in Orlando
- Integrate roofing information into the curricula

The Alliance and Schools of Construction Management

Long-Term Goals:

- Develop meaningful partnerships with interested schools
- Connect our members with local CM schools to share industry information, real life experiences and hands-on opportunities
- Make sure CM graduates have more knowledge about the importance – and complexity – of roof systems
- Attract the best and brightest to an interesting and challenging industry

Alliance Information

Contact

Ms. Bennett Judson

Executive Director, The Roofing Industry Alliance for Progress

Vice President, NRCA Meeting Services

NRCA

10255 W. Higgins, Suite 600

Rosemont, IL 60018-5607

(847) 299-9070, ext. 7513

www.roofingindustryalliance.net