

## 2019 Industry Advisory Board Event — Sponsorship Opportunities —

The annual Industry Advisory Board Event is being planned for the February 2019 ACCE Mid-Year Meeting at the Hyatt Regency Galleria in Houston, Texas!

The only event of its kind, ACCE's IAB Event is a "must attend" program for Advisory Board Members and Program Chairs. Whether you belong to a long-standing IAB, or are in the early stages of pursuing accreditation, attend this event to share and compare what has been successful for Industry Advisory Boards and Construction Management Programs across the U.S.

The American Council for Construction Education is a well-established and well-respected body. As a non-profit organization, ACCE needs your help to support its efforts on behalf of its membership and greater community. *We hope that you will consider a tax deductible sponsorship contribution to support this event.*

### Diamond Event Sponsor

- \$2500 contribution
  - Lunch Sponsor
  - Dedicated Display Board for Diamond Sponsors
  - Full page ad in IAB Event Workbook
  - Firm Profile & Logo in IAB Workbook Sponsor List
  - 5 free registrations to the IAB Best Practices Event
  - Podium Recognition
  - Opportunity to use a display table for promotional items

### Platinum Event Sponsor

- \$1500 contribution
  - Logo appears in extra-large format on Display Board
  - Full page ad in IAB Event Workbook
  - Firm Profile & Logo in program's Sponsor List
  - 3 free registrations to the IAB Best Practices Event
  - Podium Recognition
  - Opportunity to use a display table for promotional items

### Gold Event Sponsor

- \$1000 contribution
  - Logo appears in large format on Display Board
  - Full page ad in IAB Event Workbook
  - 2 free registrations to the IAB Best Practices Event
  - Podium Recognition
  - Opportunity to use a display table for promotional items

### Silver Event Sponsor

- \$500 contribution
  - Logo appears in medium format on Display Board
  - Half page ad in IAB Event Workbook
  - 1 free registration to the IAB Best Practices Event
  - Podium Recognition
  - Opportunity to share a display table for promotional items

### Individual Sponsor

- \$100 contribution
  - Acknowledgement by Name in IAB Event Workbook

### Program Agenda

February 20, 2019

Morning

- 7:30- 8:15 Registration, Breakfast & Greeting/Orientation
- 8:15- 9:15 Changing Perceptions about the Construction Profession
- 9:15- 10:00 The Power of Internships – How to Supercharge Yours!
- 10:00-10:45 Generating Sustainable Program Growth – Real World Examples
- 10:30-11:15 Converting Your IAB from Passive to Active Support
- 11:15-12:00 Incorporating Craft Training into a CM Program

Midday

- 12:00-1:15 Lunch/Networking

Afternoon

#### Track One

- 1:15-3:15 Initial Visiting Team Training
- 1:15 -2:15 Understanding/Preparing for Accreditation

#### Track Two

- 1:15-2:00 TBD
- 2:45-3:15 IAB Growth & Development: Milestones & Challenges
- 3:15-3:45 Round Table Break Out / Networking & Brainstorming

Early Evening

- 5:30-6:30 IAB/ACCE Networking Reception

Evening

- 6:30 – 9:30 IAB Dinner & Networking with ACCE Leadership

### Confirmation Form

I hereby confirm the intent of

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(Print Firm Name)

To sponsor the IAB Best Practices Event for the sponsor level indicated (check appropriate box on left).

Contact Name: \_\_\_\_\_

Title: \_\_\_\_\_

Address: \_\_\_\_\_

City/State/Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

E-Mail Address: \_\_\_\_\_

### Instructions:

1. Email or fax the completed form to: **Billye Hall**  
[bhall@acce-hq.org](mailto:bhall@acce-hq.org) or 210-495-6168 (fax)
2. QUESTIONS? Email or call **Susan Labas** at  
[slabas@vanzelm.com](mailto:slabas@vanzelm.com) or 860-284-5064 (ext. 303)
3. Watch for an email from **Susan Labas**,  
[slabas@vanzelm.com](mailto:slabas@vanzelm.com), with instructions on submitting materials for the program workbook and signage